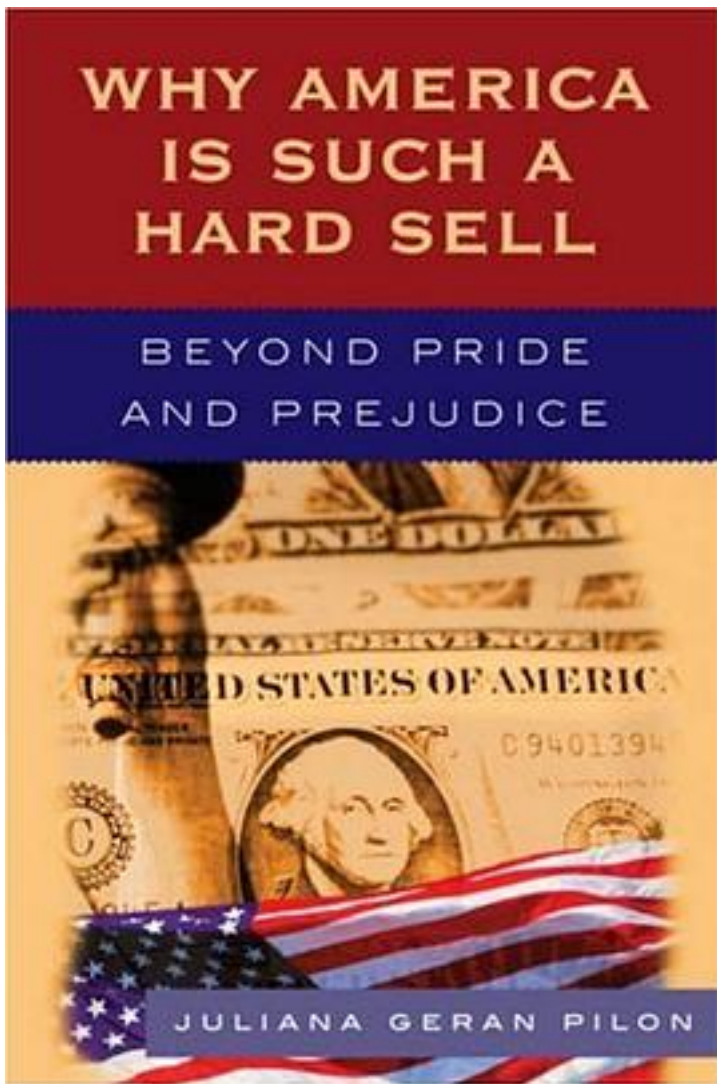


# Why America is Such a Hard Sell



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History offers ample proof of America's pride and prejudice, a twin handicap that prevents effective communication with the rest of the world. Using literature, political science, philosophy, and humor, the book explores some of the reasons for America's current predicament. It ends, however, on a positive note, describing some heartening initiatives, and expressing confidence in the sustaining power of the American spirit. Dr. Pilon's analysis should prove useful to scholars and practitioners, indeed to anyone interested in improving the interaction between America and the world.

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