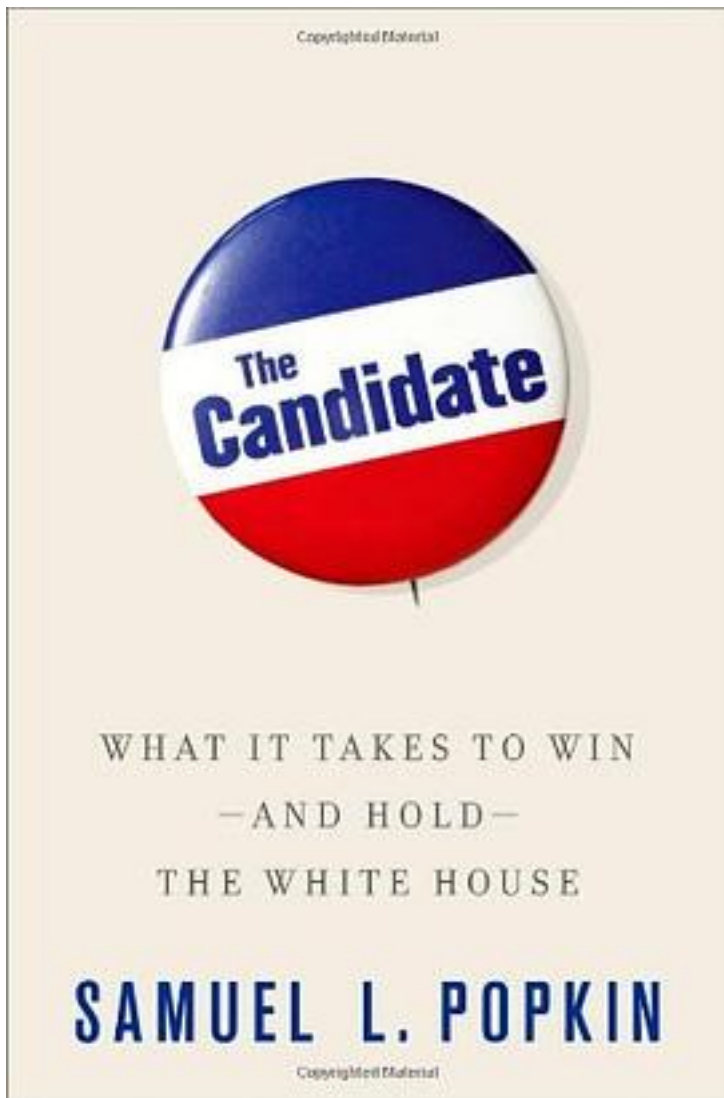


The Candidate



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著者:Paul Alexander

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在线阅读本书

An all-access pass to the inner workings of the Kerry campaign, the grooming of the candidate, and how decisions get made and who will be making them in the run up to the November election.

Two years ago, veteran journalist and biographer Paul Alexander wrote a piece for Rolling Stone magazine that now seems prophetic: He named John Kerry as the candidate who would emerge as the Democratic front-runner in 2004, and identified the reasons, more than a year before Kerry announced his candidacy. Since then, Alexander has been following the campaign-often from a privileged position on the inside. This book will report what he saw, heard, and witnessed about Senator Kerry and his campaign along the way.

The Candidate will reveal what accounted for Kerry's strong, decisive showing in every political contest since the Iowa primaries, and why none of those factors were evident in the pre-Iowa polls. It will explain how the Kerry campaign staged this surprise turnaround, what voters need to know about what goes on behind the scenes in the Kerry war room, and how the campaign is preparing for the run from July to November. Granted unprecedented access to Kerry's family, his campaign team, his advisers, and members of his inner circle, Alexander sheds new light on the man who would be president.

"Writing a book from the campaign trail presents a unique opportunity to tell an important national story with great immediacy," Alexander explains. "The John Kerry story is dramatic, as is the story of how his campaign came together. This is a very different organization than the one I reported on in 2002. How decisions are being made now is a key indicator of how decisions will be made after the Democratic Convention and in the White House, should he defeat President Bush in November."

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