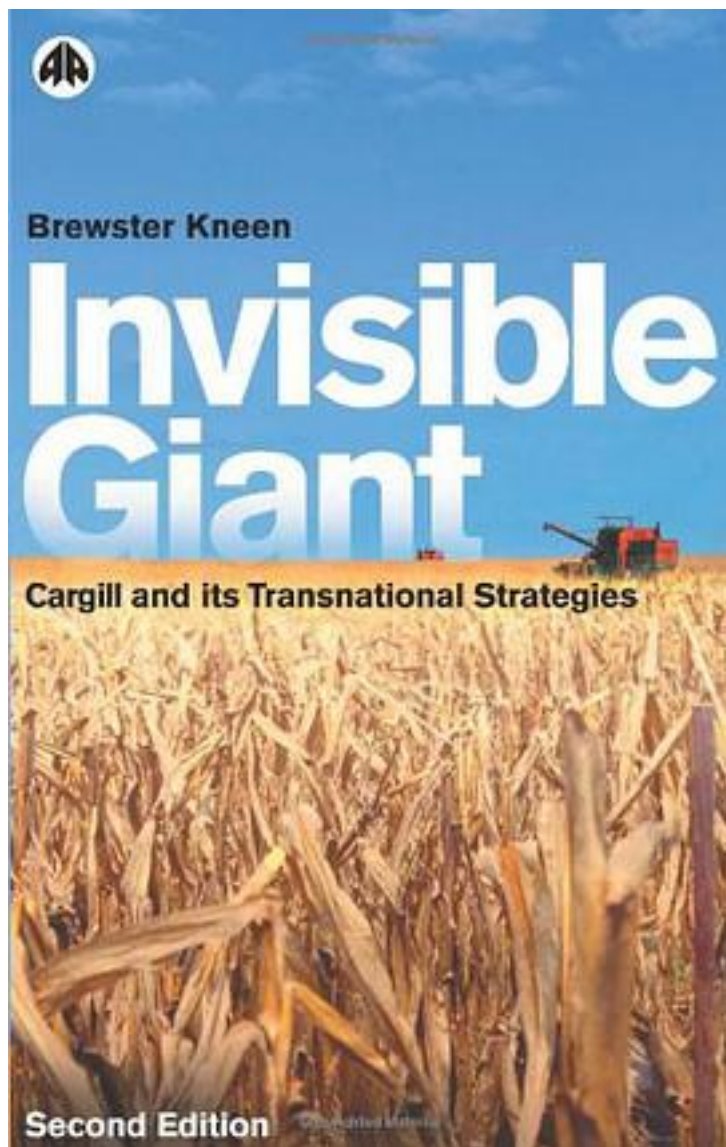


Invisible Giant



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'Kneen has published a detailed study of the gargantuan Cargill corporation ...This is a book for activists. Kneen has crawled into the belly of the beast, as it were, and (in very readable prose) had described what he saw there ...Kneen's Invisible Giant details the ethos, priorities, strategies and goals of transnational corporations as seen in a single paradigmatic example ...His work is the more amazing given Cargill's general secrecy. People who are concerned about the influence of corporations on civic institutions, on economic security, on the well-being of the environment, and who are interested in working to change that influence could hardly find a better primer on corporate thinking and conduct than this book' The Boycott Quarterly (US)

Transnational corporations straddle the globe, largely unseen by the public. Cargill, with its headquarters in the US, is the largest private corporation in North America, and possibly in the world. Cargill trades in food commodities and produces a great many of them: grains, flour, malt, corn, cotton, salt, vegetable oils, fruit juices, animal feeds, and meat. Among its most profitable activities is its trade in the global financial markets. There are few national economies unaffected by Cargill's activities, and few eaters in the north whose food does not pass through Cargill's hands at some point. Yet Cargill remains largely invisible to most people and accountable to no one outside the company. This is the second edition of an explosive book that breaks the silence on the true extent of Cargill's power and influence worldwide -- its ability to shape national policies, and the implications of these strategies for all of us. Thoroughly revised and updated, Kneen's new book offers shocking new evidence of Cargill's activities since the book was first published in 1995. He examines how it has succeeded in eliminating competition by undertaking joint ventures with virtually all of its supposed competitors. He shows how this massive corporation continues to acquire and divest, extending its grip even further in what amounts to almost total control of the global food system.

作者介绍:

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