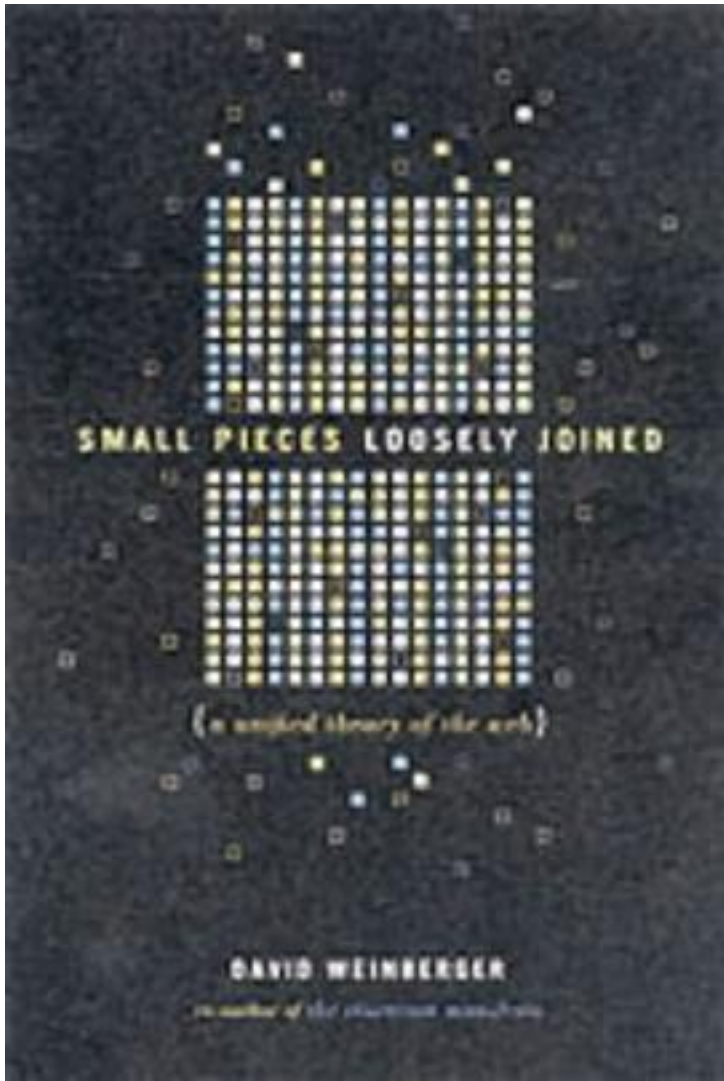


# Small Pieces Loosely Joined



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From a Web visionary and co-author of The Cluetrain Manifesto , a fascinating, ambitious look at how the Web is transforming the concepts on which our society is built. In this insightful social commentary, David Weinberger goes beyond misdirected hype to reveal what is truly revolutionary about the Web. Just as Marshall McLuhan forever altered our view of broadcast media, Weinberger shows that the Web is transforming not only social institutions but also bedrock concepts of our world such as space, time, self, knowledge-even reality itself. Through stories of life on the Web, a unique take on Web sites, and a pervasive sense of humor, Weinberger is the first to put the Web into the social and intellectual context we need to begin assessing its true impact on our lives. The irony, according to Weinberger, is that this seemingly weird new technology is more in tune with our authentic selves than is the modern world. Funny, provocative, and ultimately hopeful, Small Pieces Loosely Joined makes us look at the Web as never before.

作者介绍:

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