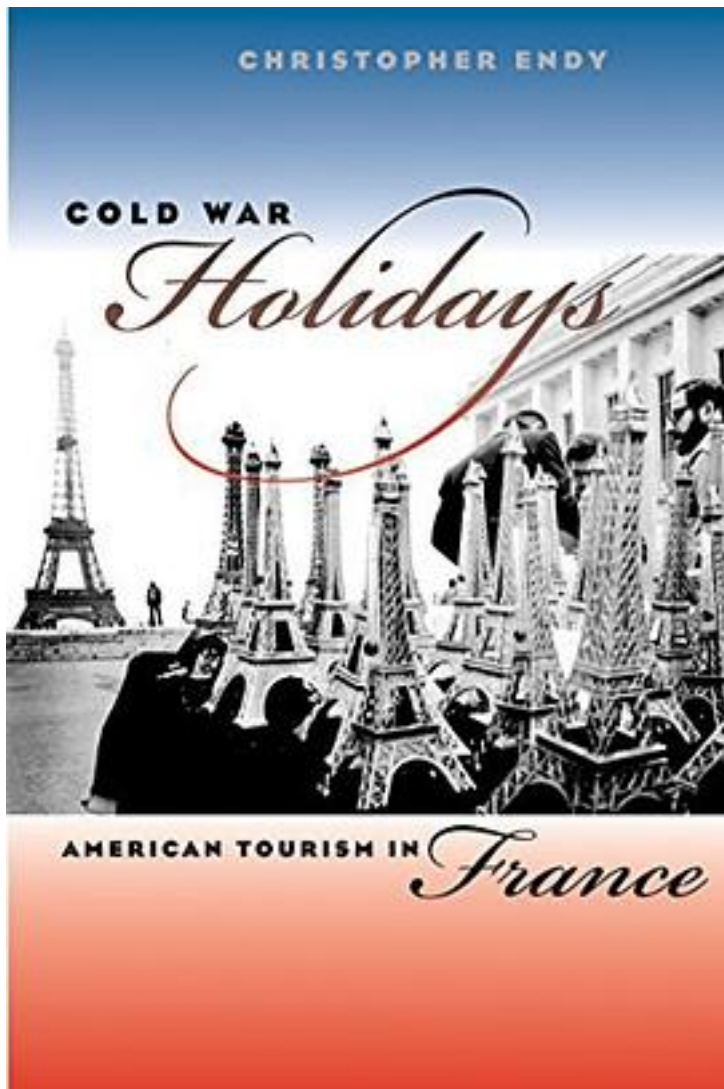


Cold War Holidays



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著者:Christopher Endy

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This book tells the story of American tourism in France during the quarter century after World War II. It narrates this history by bringing together perspectives from both nations, expressed in guidebooks, popular movies, hotel and airline industry documents, French service workers' union records, and the writings and memories of tourists themselves. More traditional foreign policy perspectives appear as well, drawn from government archives on cultural diplomacy and propaganda, economic planning, and travel promotion.

By integrating the worlds of politics, business, and leisure, this book reveals consumeristic dimensions to U.S.-French relations previously neglected by historians. This approach also shows connections between consumerism, the Cold War, and globalization, three developments crucial to the post-1945 era but rarely considered in relation to each other.

作者介绍:

目录: Introduction: Consumerism, the Cold War, and Globalization 1
chapter 1. Rationed Pleasure: Leisure before and after the War 13
chapter 2. Fellow Travelers: The Rise of Tourism in U.S. Foreign Policy 33
chapter 3. Radiance or Colonization? French Divisions over American Tourism 55
chapter 4. Making France Safe for Middle-Class Americans: The Marshall Plan and the French Hotel Industry 81
chapter 5. Pleasure with a Purpose: The Struggle to Create an Atlantic Community 100
chapter 6. The Ugly American: The Travel Boom and the Debate over Mass Culture 125
chapter 7. The Rude French: Modernity and Hospitality in de Gaulle's France 150
chapter 8. The Dollar Challenge: The Persistence of Consumerism in the 1960s 182
Conclusion: Nations and Global History 203
Notes 211
Selected Bibliography 261
Index 277
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