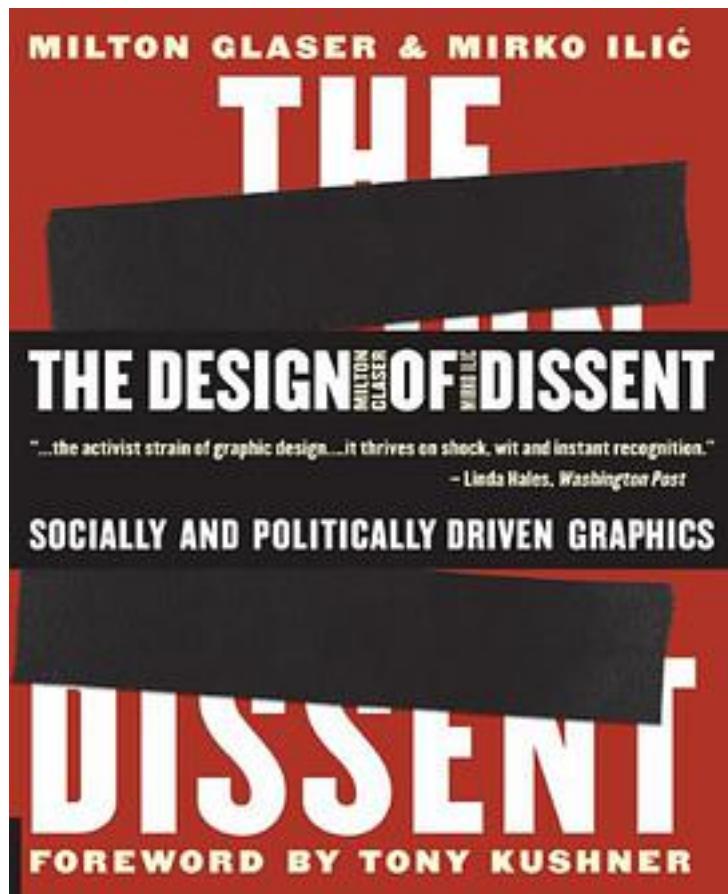


# The Design of Dissent



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著者:Milton Glaser

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With the world's economy in a slump and the ongoing war on terrorism, there is a heightened awareness in the world community of the numerous issues that both directly and indirectly affect our lives. Increasingly, people are feeling powerless and excluded because they have no voice. Designers, however, do have a voice. They are

among the most influential bystanders because their skills enable them to communicate a message easily through the internet or through posters and print. A picture is worth a thousand words, and designers have used this adage to their advantage for years by creating simple, yet powerful designs that immediately convey the message to the viewer. "The Design of Dissent" focuses on graphic work that designers have made as a result of social and political concerns. The timing is certainly ripe as the world flares up in opposition on so many important issues, and the work featured in the book will both confront these issues and inspire the reader.

作者介绍:

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标签

美术

美国

平面设计

design

Eng

Design

评论

postes for social and political cause

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design - using symbols、photos... | design to dissent: sarcasm, contrast, image/word (UNable)(S\_crOatiaS)/color, using mass communication icon, mix & replace | forms: poster, folder, pamphlet (pp.30 - survival guide), postcard, button, street sign | culture sensitivity | shocking, clever, intelligent, dangerous, forbidden | 后记作者对dissent的看法也可以读读

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在一家很小的艺术馆坐着翻完了。一本关于“不妥协”的平面设计集，谈起反战、平权、环保和多元价值，或苦涩，或讽刺，或幽默，或嘶吼，或平静。如果看完没有不适感，反而深度不够了。

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书评

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