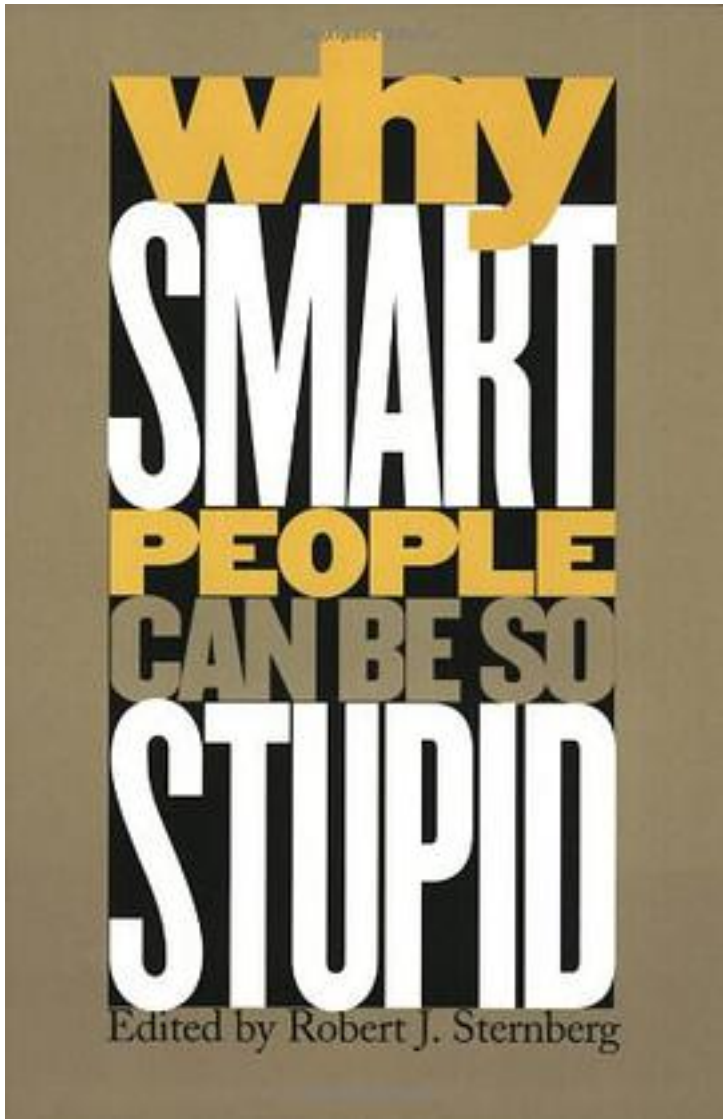


Why Smart People Can be So Stupid



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Why do intelligent people sometimes behave in ways so stupid that they destroy their livelihoods or even their lives? This volume investigates the psychological basis for stupidity in everyday life. Experts shed light on the nature and theory of stupidity, whether stupidity is measurable, how people can avoid stupidity and its devastating consequences, and much more.

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目录:

[Why Smart People Can be So Stupid_ 下载链接1_](#)

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