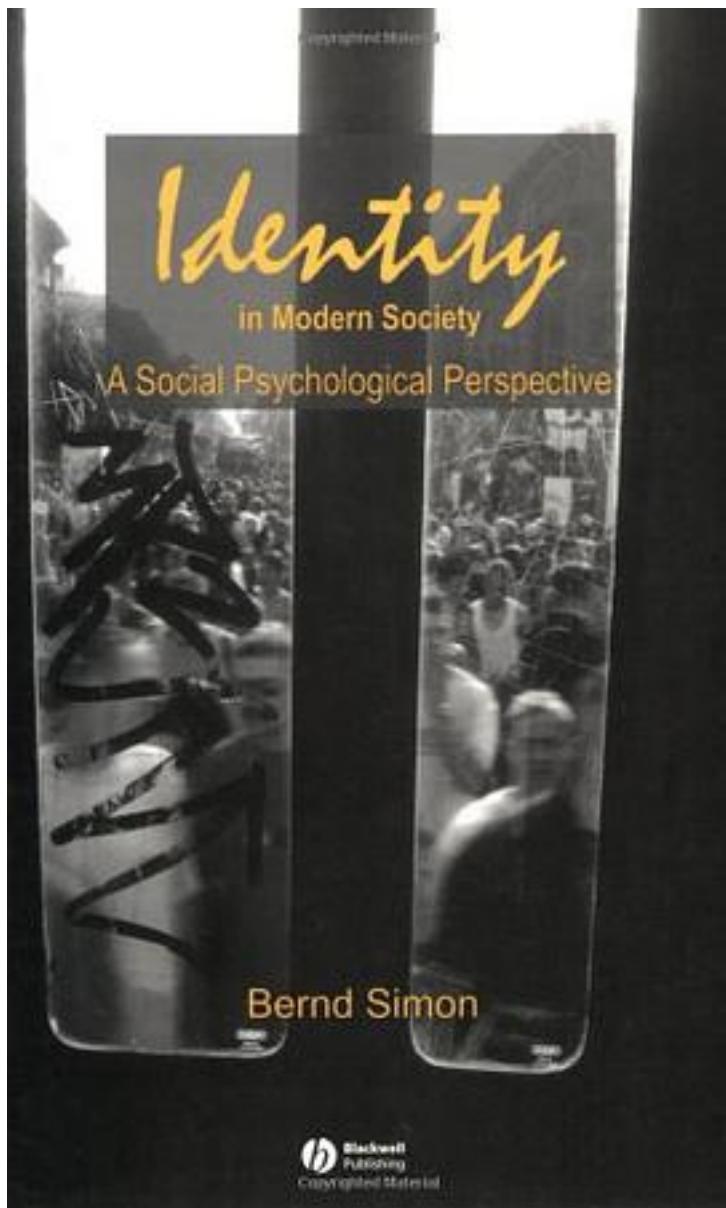


Identity in Modern Society



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This book is a social psychological inquiry into identity in modern society. * Starts from the social psychological premise that identity results from interaction in the social world. * Reviews and integrates the most influential strands of contemporary social psychology research on identity. * Brings together North American and European perspectives on social psychology. * Incorporates insights from philosophy, cognitive neuroscience, psychology, cultural studies, anthropology and sociology. * Places social identity research in a variety of real-life social contexts.

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