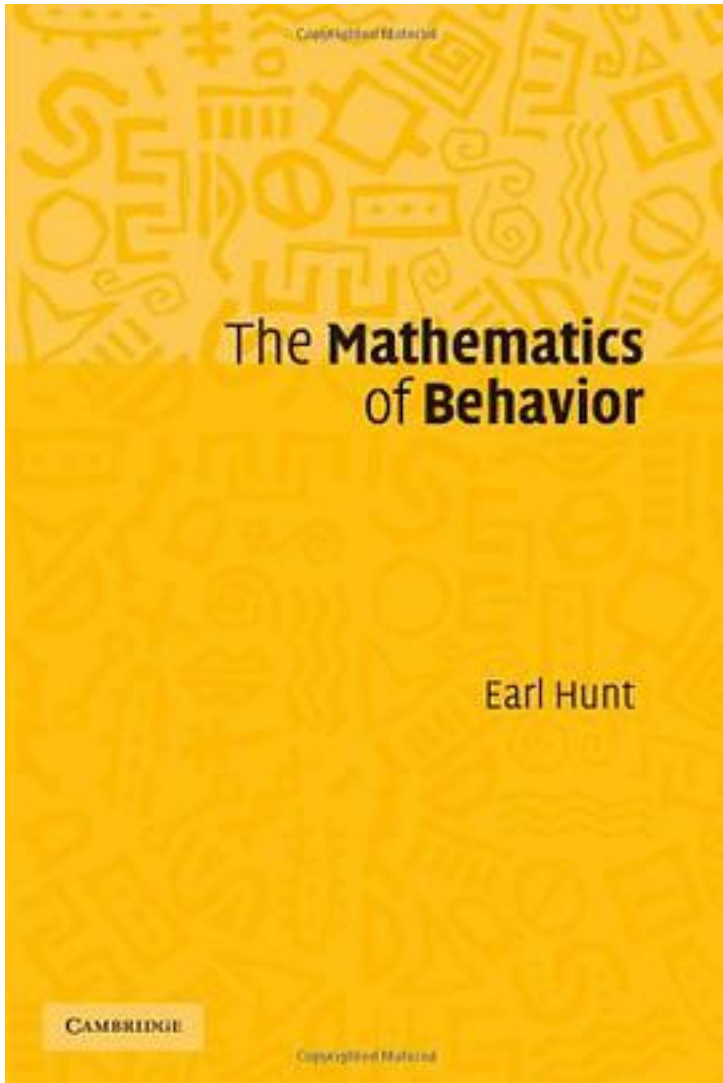


# The Mathematics of Behavior



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Mathematical thinking provides a clear, crisp way of defining problems. Our whole technology is based on it. What is less appreciated is that mathematical thinking can also be applied to problems in the social and behavioral sciences. This book illustrates how mathematics can be used to understand human and animal behavior, using examples in psychology, sociology, economics, ecology, and even marriage counseling.

作者介绍:

目录:

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