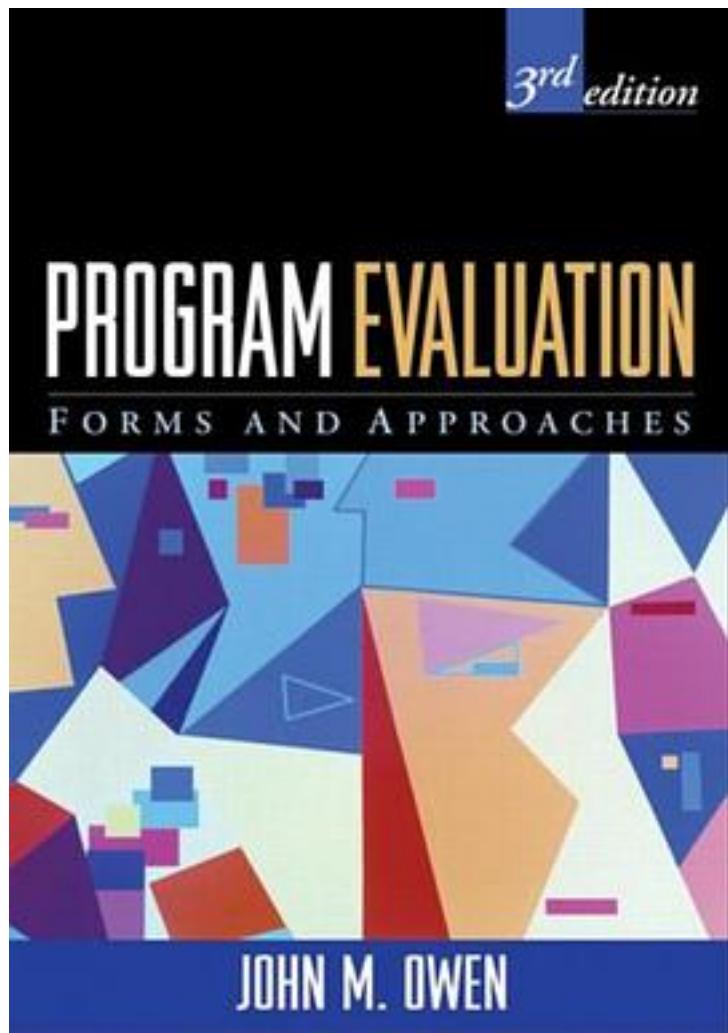


Program Evaluation, Third Edition



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Thoroughly revised to incorporate recent research on evaluation and new examples of

good practice, the third edition of this highly practical text provides an original framework for planning and conducting evaluations in real-world educational, organizational, and social service settings. Owen helps students and practitioners compare and select from an array of evaluation approaches, including both quantitative and qualitative methods. Retaining the issues-driven perspective that made previous editions so popular, the third edition includes a new chapter on evaluation management and new sections on negotiation theory, evidence-based practice, performance auditing and management, and realistic evaluation. Owen illustrates the evaluation process using a rich variety of examples drawn from education, social service, health, and corporate settings in North America and around the world.

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