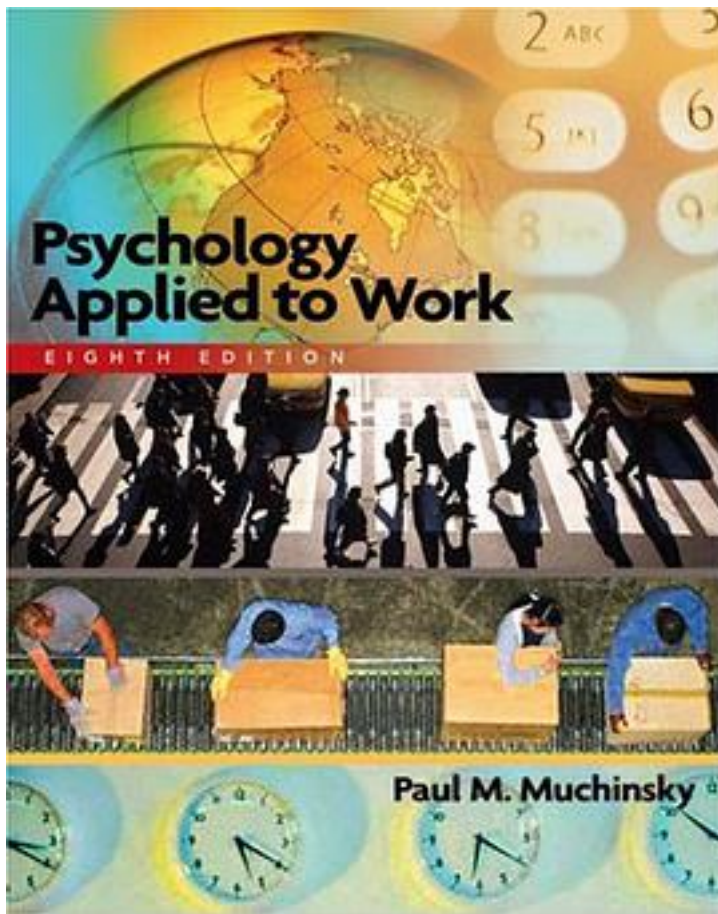


Psychology Applied To Work



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Now in its eighth edition, PSYCHOLOGY APPLIED TO WORK has established itself as the standard for textbooks in introductory industrial and organizational psychology. Written by Paul Muchinsky – a recognized expert and award winning teacher -- this text provides the most comprehensive resource available for I/O students: a

research-based text coupled with the most relevant and contemporary applications of today's workplace issues. Case studies, field notes, and real company examples in every chapter illustrate and bring to life the relevance of I/O psychology to students' daily lives. The Eighth Edition of Muchinsky is accompanied by a dramatically expanded selection of media ancillaries for instructors, and improved student supplements.

作者介绍:

Paul M. Muchinsky received his B.A. degree in psychology from Gettysburg College, his M.S. degree in psychology from Kansas State University, and his Ph.D. in Industrial/Organizational Psychology from Purdue University. He was a faculty member of Iowa State University for twenty years. In 1993 he was appointed the Joseph M. Bryan Distinguished Professor of Business at The University of North Carolina at Greensboro. In 2004 Dr. Muchinsky was the recipient of the inaugural Distinguished Teaching Award from the Society for Industrial and Organizational Psychology for his outstanding educational contributions to the field. Throughout his career, Dr. Muchinsky has been very active in a wide range of professional activities within the field of industrial/organizational psychology. Many of the cases and examples of concepts presented in this book come directly from his professional experiences. When not engaged as an I/O psychologist, Dr. Muchinsky fantasizes about playing baseball for the New York Yankees.

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