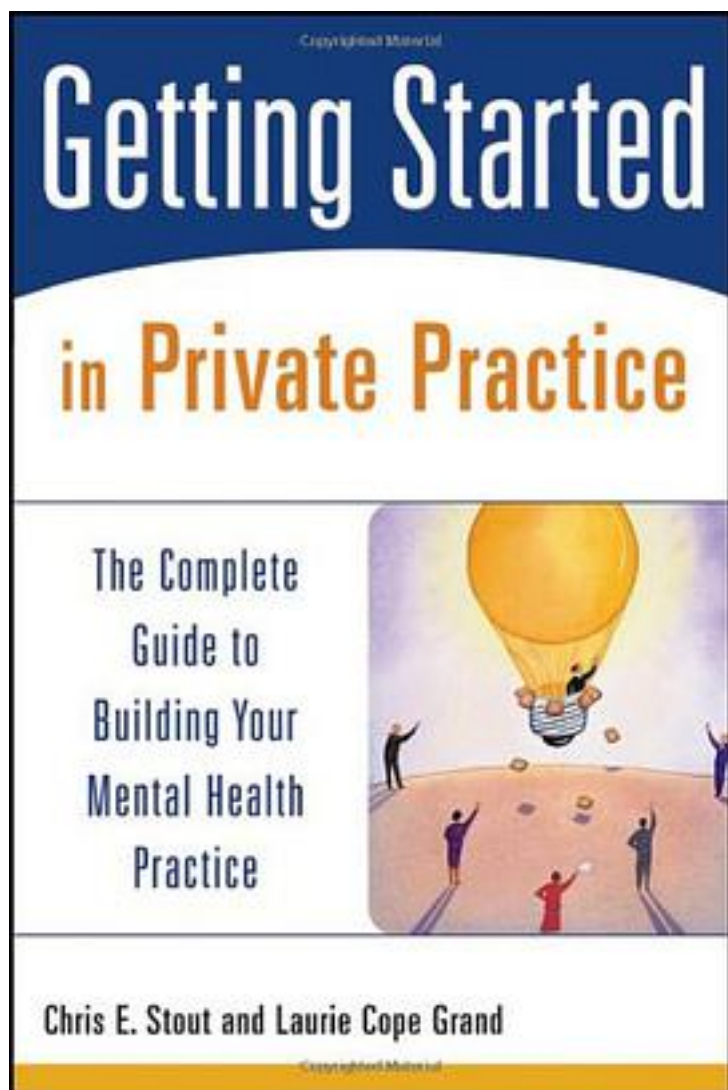


# Getting Started in Private Practice



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All the tips and tools you need to build a successful mental health practice from the ground up. Many mental health professionals currently working for group practices, hospitals, and private or government agencies have both the skills and the drive to become solo practitioners. But how and where do you begin? *Getting Started in Private Practice* is a reliable reference that offers the comprehensive information and armchair motivation you need to establish and build your own practice from the ground up. User-friendly and full of helpful tips, this handy book provides you with tools and techniques for starting and maintaining a thriving private practice, including information on: Discovering your ideal practice Creating a business plan Financing your start-up Setting fees Setting up shop and measuring results Minimizing risk Managing managed care Marketing your practice Generating referrals Utilizing additional print, Web, and organizational resources From major concerns such as ethics and liability to day-to-day matters like selecting stationery and business cards, *Getting Started in Private Practice* puts the best solutions at your fingertips. Whether you're a recent graduate or a seasoned pro, this invaluable resource will help you minimize the uncertainty of establishing a solo practice while maximizing the rewards.

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