

Cognitive Psychology



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Cognitive Psychology: A Student's Handbook has become the textbook of choice for students and lecturers in the field. This 5th edition has been substantially updated and restructured in line with new developments in cognitive psychology and the way it is studied at the undergraduate level. Established approaches covered in depth include: experimental cognitive psychology; cognitive science, with its focus on cognitive modeling; and cognitive neuropsychology, with its focus on cognition following brain damage. In addition, this edition includes extensive new material on cognitive neuroscience approaches such as brain-scanning and imaging studies in order to illustrate the principles of brain function. Throughout, this material is fully integrated with the more traditional approaches to create a comprehensive, coherent and totally current overview of perception, attention, memory, concepts, language, problem solving, judgment and reasoning. All areas covered have been extensively revised and updated whilst new introductory and concluding chapters put research developments into context and include new material on consciousness. A comprehensive supplementary package will be free to qualifying adopters of the book as their main course textbook and will include a PowerPoint Lecture Course, Multiple Choice Test Bank and a Student Learning Program. An enhanced package, available to adopters who pay a yearly subscription, will include access to key journal articles and more

sophisticated interactive exercises and demonstrations.

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