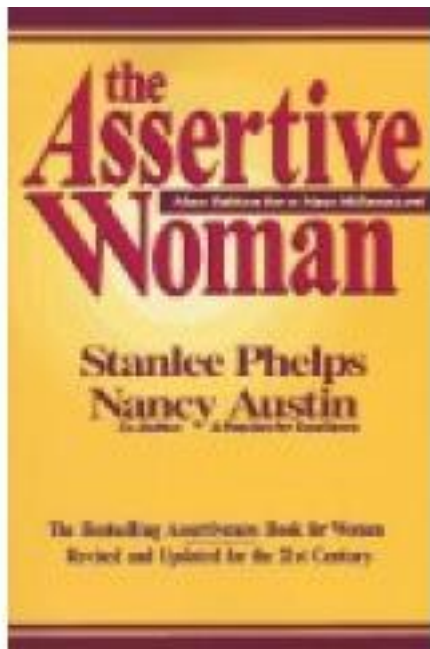


The Assertive Woman



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With over 400,000 copies sold, The Assertive Woman is the original assertiveness book for women. Already one of the most powerful self-help books ever, this fourth edition is completely revised and up-to-date, including new material on personal relationships, assertiveness in the workplace, sexual harassment, domestic violence, and more. This outstanding resource is packed with personal vignettes, exercises, step-by-step procedures, and tips on expressing yourself with co-workers, lovers, family, friends, and strangers. The positive, upbeat, real-world style of The Assertive Woman debunks myths and puts to rest stereotypes of women bosses, stay-at-home moms, "bully broads," and superwomen, and offers refreshing, positive alternatives. Written in an easy-to-read, upbeat, motivational style, this is a book of warm, personal, and practical guidance for every woman who wants to improve herself, restore balance in her life,

say no and draw the line with confidence, make the right choices for herself (and her family), and face up to new challenges and changes in her life The Assertive Woman enjoys an international reputation as an outstanding self-help resource; editions have been published in nine languages. Stanlee Phelps, M.S.W., is a senior vice president in leadership development for Lee Hecht Harrison, a premier international career management company. A well-known speaker and media expert on career development for women, she is past president of Women in Business. Nancy K. Austin, M.B.A. is co-author (with Tom Peters), of the bestseller, A Passion for Excellence. She is a leading authority on building successful organizations, a sought-after management consultant, keynote speaker, and columnist for business magazines and journals.

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