

Social Psychology



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The Eighth Edition of this classic text provides a basic introduction to the field of social psychology. Taking a critical symbolic interactionist approach, Social Psychology helps students understand the very nature of how individuals do things together in today's society. The book has been significantly revised taking into consideration a number of recent turns in the field, such as: the increased sense that American social psychology is deeply embedded in world culture; that postmodernism has much to offer the study of the social world; and that new theories on sexuality, identity, deviance and the body provide a fascinating viewpoint on a person within society.

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