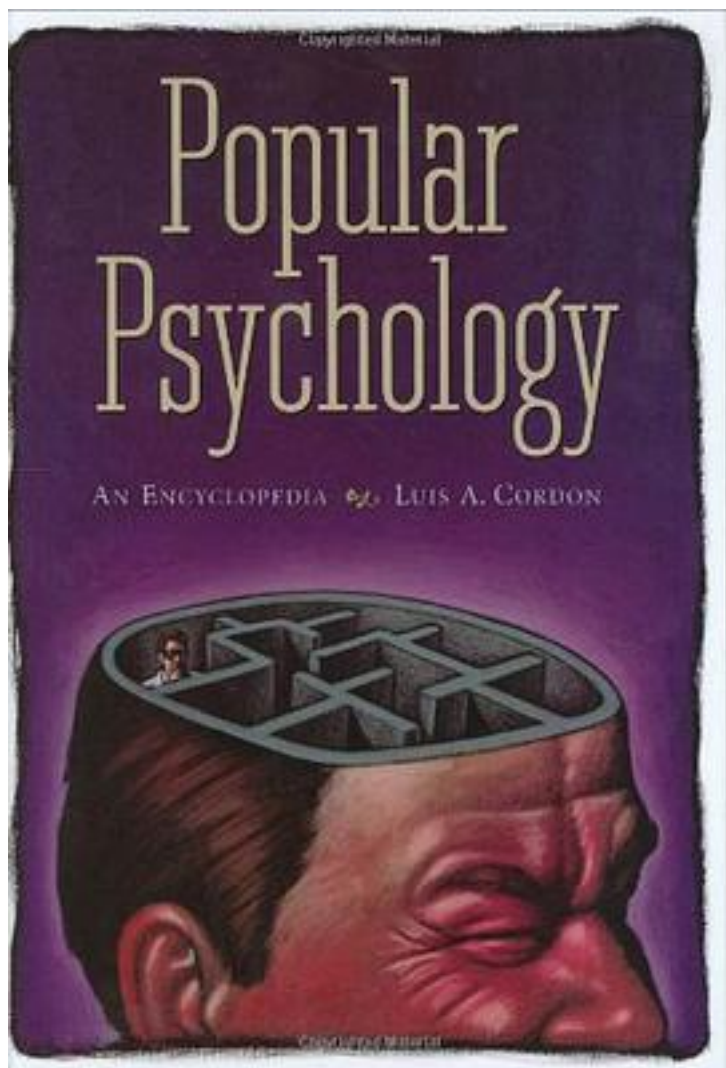


Popular Psychology



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A lot of what is marketed to the public as psychology is actually quite unscientific. Attempting to counteract the tide of misinformation about what psychology really is, Popular Psychology is a concise guide for anyone seeking to understand the true scientific nature of psychology. Self-help books; TV specials; articles in the popular press all serve to obscure the true intellectual and scientific premises on which the field of psychology is based. The serious work of the great psychological thinkers and schools of psychological thought is lost to the average person. School and college students as well as the interested general reader will want to consult this work to understand what is good in the popular presentation of psychology and what is unworthy of serious attention.

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