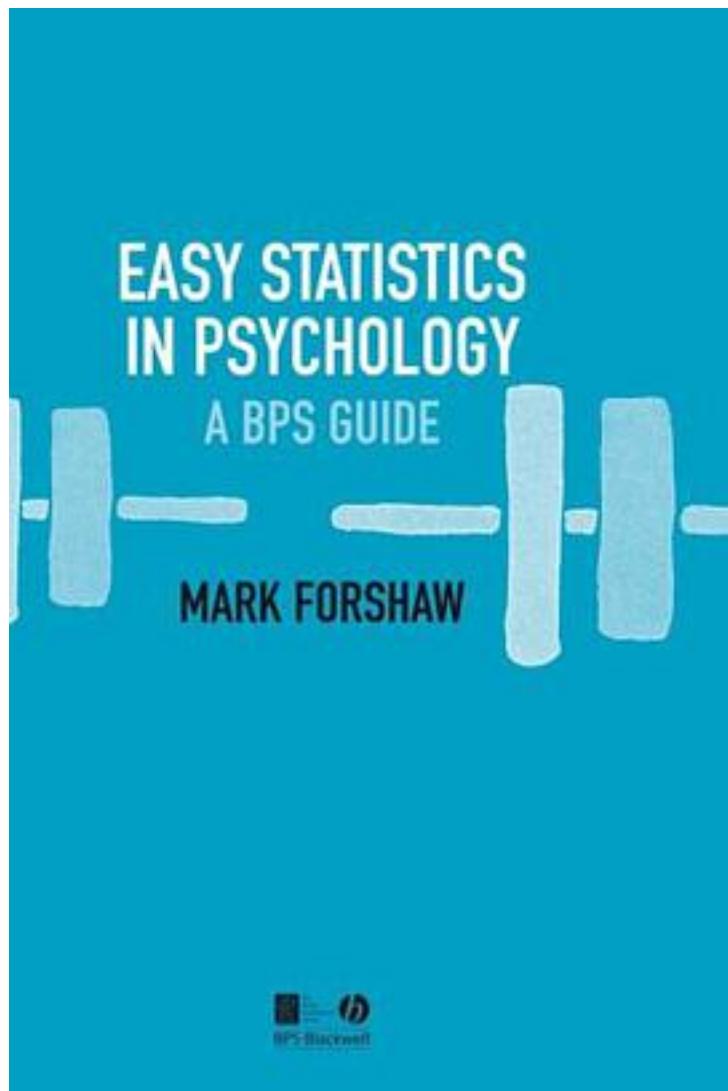


Easy Statistics in Psychology



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Designed for those approaching this subject for the first time, Easy Statistics in Psychology is a short, readable guide to the ideas behind statistical formulae and the benefits that a rigorous statistical approach brings to psychological research. Packed with useful analogies, it helps students get beyond the numbers. * Focuses on the ideas and practicalities of statistics in psychology, rather than an array of complex numbers and formulas * Covers the key tests and concepts relevant to the undergraduate student * Includes a helpful section on the uses and abuses of statistics, outlining when the specific tests can be used and when they should not * Written by the author of Your Undergraduate Psychology Project: A BPS Guide (Blackwell, 2004)

作者介绍:

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