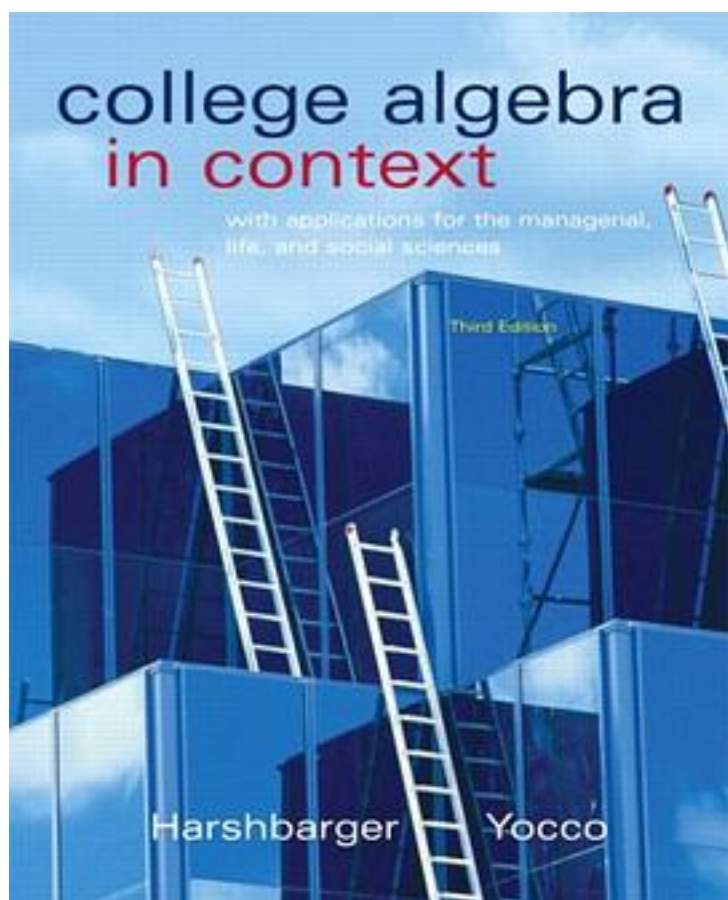


College Algebra in Context with Applications for the Managerial, Life, and Social Sciences



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Learn the Skills. Apply the Concepts. This second edition of College Algebra in Context continues to be application driven, and uses real-data problems to motivate student

interest in the skills and concepts of algebra. The focus on real-world applications is designed to correspond to problems that students may encounter when they move on to future math classes or when they enter the work force. This edition contains improved content and a greater focus on motivating students to succeed in the course through its emphasis on applications.

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