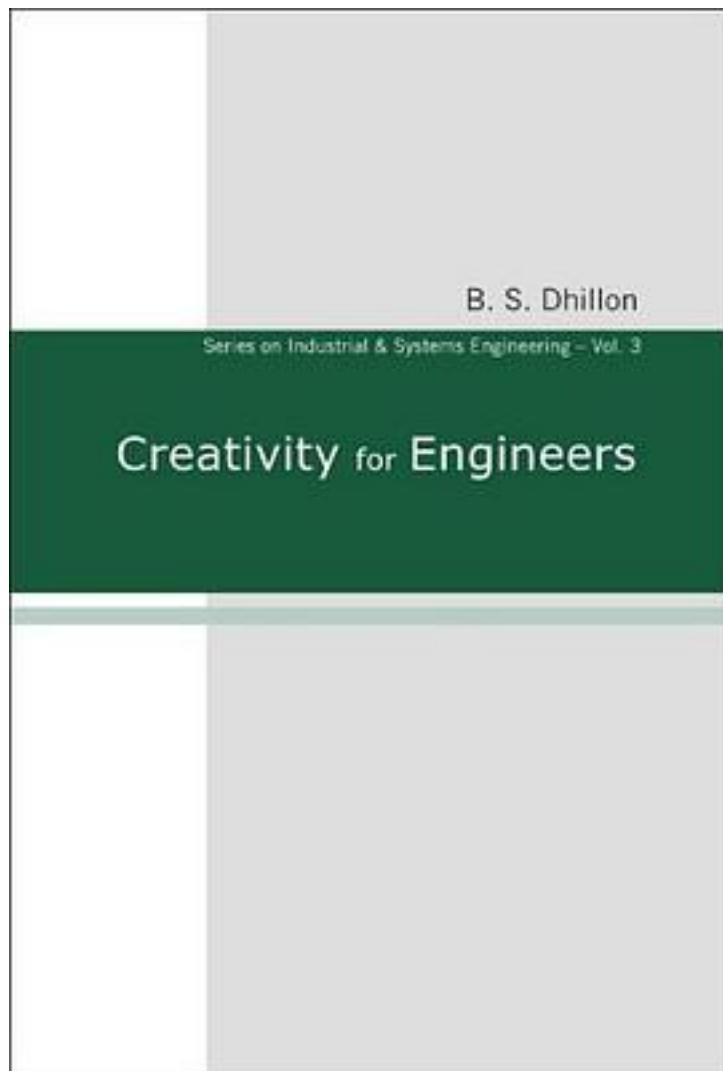


Creativity for Engineers



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Creativity is playing an ever more important role in the success or failure of organizations in the global competitive economy. The field of engineering is no exception. The objective of this book is to satisfy this vital need, which has been covered very little elsewhere. The book, which assumes no prior knowledge, will be useful to many people including all kinds of professional engineers, engineering managers, graduate and senior undergraduate students of engineering, and researchers and instructors in engineering, psychology, and business administration. At the end of each chapter there are numerous problems to test readers' comprehension. The book also includes a comprehensive list of references directly or indirectly related to creativity in engineering.

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