

Using and Interpreting Statistics



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"Using and Interpreting Statistics" is a uniquely engaging and easy-to-understand introductory text for a statistics course for the health, behavioral, or social sciences. Written by an award-winning master teacher, this full-color text the only full-color statistics text on the market covers all the essential topics needed for an introductory statistics course in an engaging, reader-friendly style. It uses a variety of memorable examples not only from the health, behavioral, and social sciences, but from everyday life, to help drive home important topics. In addition, a unique collection of learning aids helps students not just learn the content but actually enjoy the reading and apply it to their course of study. Learning aids include a chapter-opening Chapter Roadmap, Group Practice exercises interspersed throughout the chapters, Review Exercises and Homework Problems at the end of each chapter, and a unique Tom and Harry mnemonic that helps students to routinize statistical decision-making.

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