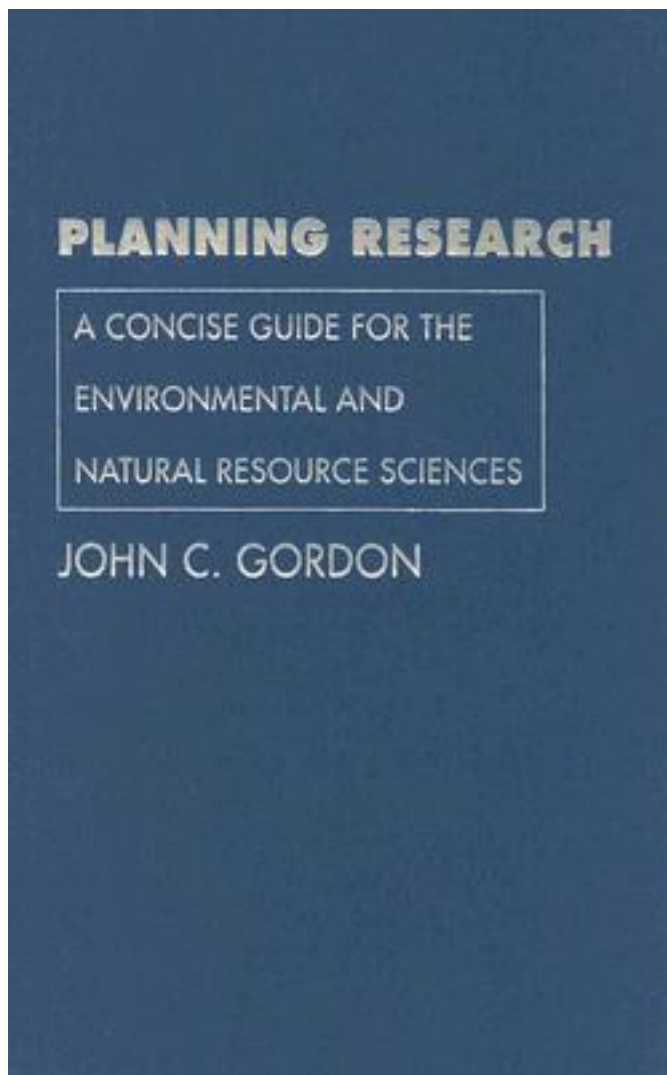


Planning Research



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This concise yet comprehensive guide describes in detail a successful method for planning and writing about proposed research and management projects. Intended for use by a wide variety of individuals in life sciences, environmental sciences, and management, the volume offers indispensable, step-by-step advice for any student or professional undertaking a research project. John Gordon focuses first on the importance of thinking carefully and writing down a research plan, describing each component of such a plan and explaining why it is important. In subsequent chapters, he shows how to describe research or management problems, how to write clear objectives, the importance of the hypothesis, how to deal with schedules and budgets, how to communicate completed plans, and how to prepare grant applications. Gordon concludes with an insightful chapter on the social significance of scientific research.

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