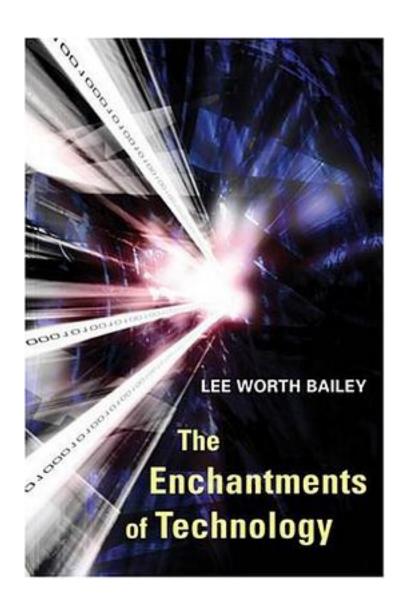
The Enchantments of Technology



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In "The Enchantments of Technology", Lee Worth Bailey erases the conventional distinction between myth and machine, in order to explore the passionate foundations concealed in technological culture, and address its complex ethical, moral and social implications. Bailey argues that technological society does not simply disenchant the world with its reductive methods and mechanical metaphors, then shape machines with political motives, but is also borne by a deeper, subversive undertow of enchantment. Addressing examples to explore the complexities of these enchantments, his thought is full of illuminating examinations of seductively engaging technologies ranging from the old camera obscura to new automobiles, robots, airplanes, and spaceships. This volume builds on the work of numerous scholars, including Jacques Ellul and Jean Brun, on the phenomenological and spiritual aspects of technology, Carl Jung on the archetypal collective unconscious approach to myth, and Martin Heidegger on Being itself. Bailey creates a dynamic, interdisciplinary, postmodern examination of how our machines, and their environments embody not only reason, but also desires. Lee Worth Bailey is an associate professor of religion at Ithaca College. His books include "The Near Death Experience: A Reader", with Jenny Yates, and "Anthology of Living Religions", with Mary Pat Fisher.

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