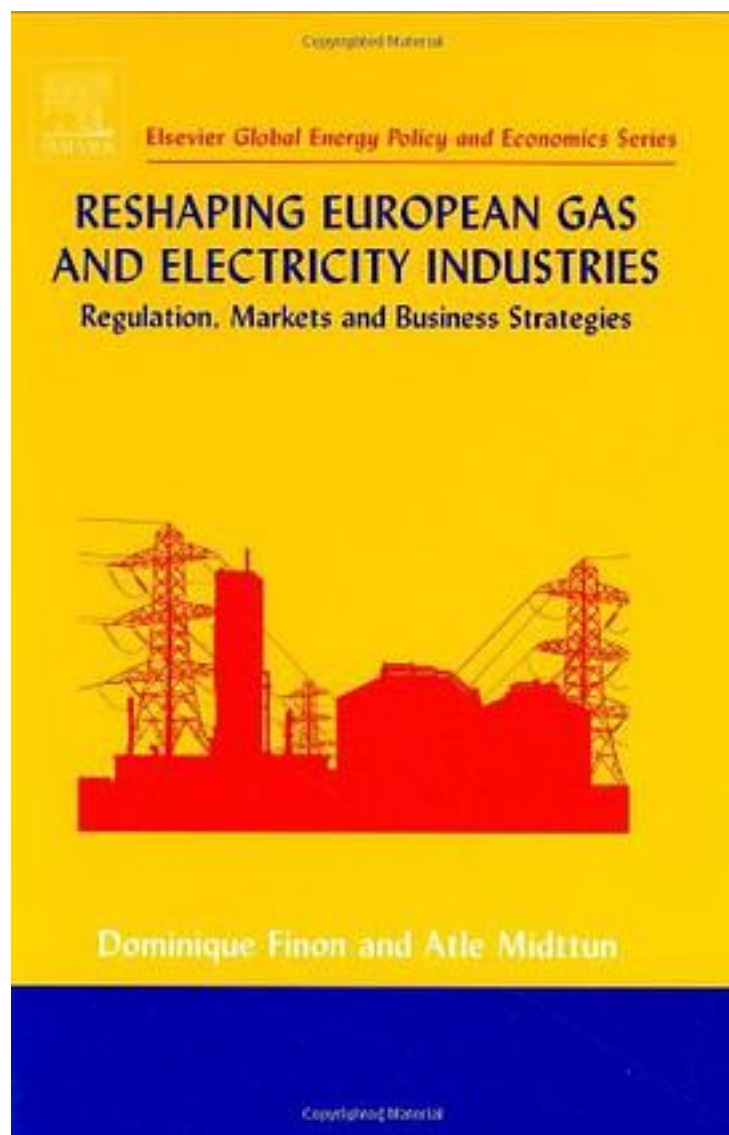


# Reshaping European Gas and Electricity Industries



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出版者:Elsevier Science Ltd

出版时间:2005-1

装帧:HRD

isbn:9780080445502

This is a unique and thorough investigation of the shift towards Europe-wide energy regulation, markets and business strategies, and the extent to which energy systems have become more liberalised over this period. "Reshaping of European Gas and Electricity Industries" analyses the key issues facing the European energy industry, from a regulatory, market, and business perspective. Current challenges within the field are also reviewed, including competitive and environmental issues. It delivers timely insights into the changes facing the European energy industry in the face of deregulation. It takes a direct look at business and marketing strategies in response to the influx of competition from across the globe. It provides powerful [insights] into the way environmentally-based legislation has now become a key driver of the energy industry in Europe.

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