Clothing Appearance And Fit



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In one fully comprehensive book, "Clothing Appearance and Fit: Science and Technology" provides a critical examination of the technological developments and scientific understanding of the appearance and fit of clothing. The authors bridge the gap between the science of beauty and fashion design and garment evaluation technology, garment drape, and human anthropometrics and sizing. The authors begin by discussing body attractiveness, how it relates to clothing material and design parameters, and classical and contemporary theories of beauty. They present the industry's techniques, methods, and standards for assessing clothing appearance and fit and review the research and development of objective measurement technologies for evaluating clothing appearance and fit. The book includes coverage of fabric objective measurement, fabric properties and garment drape, the R&D of body measurement, anthropometrics, and sizing systems. Concluding with a review of published work on garment design and pattern alteration, the book covers myriad industrial standards, techniques, and practices. It is an indespensible resource for textile and fashion students, researchers, and professionals in the clothing and textile industries.

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