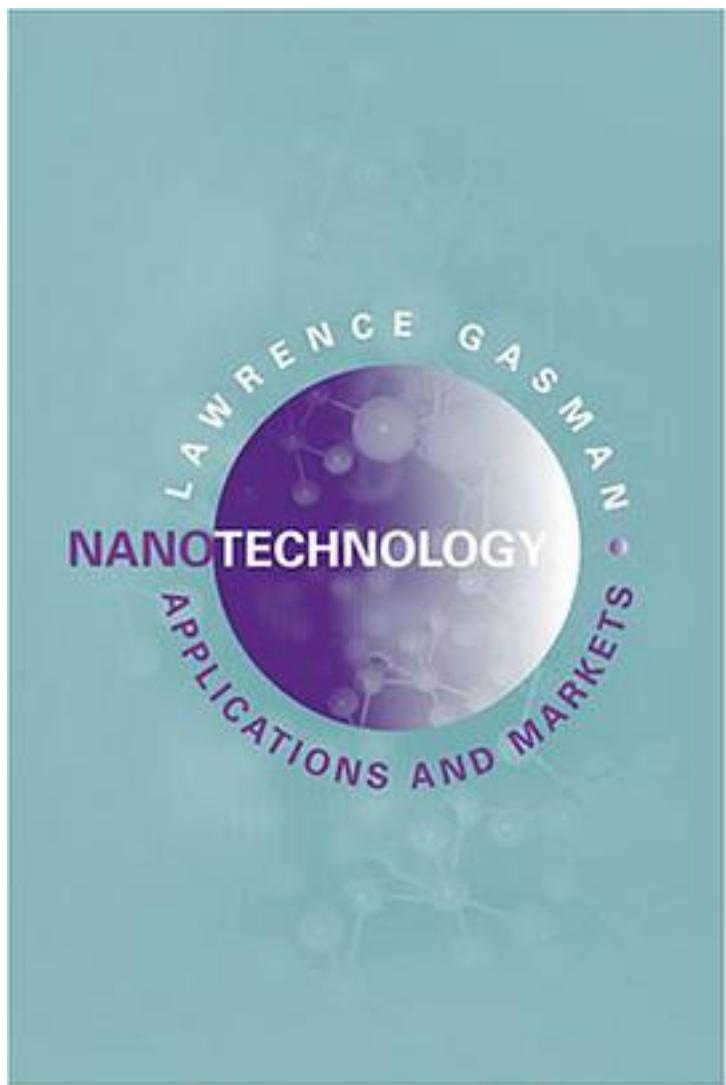


Nanotechnology Applications and Markets



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The buzz on nanotechnology is deafening, but which industries will it really impact - and when? This professional-level book gives executives, venture capitalists, and investors the first "down to business" market analysis that separates commercial reality from hype, and provides real-world tools for assessing nanotech's impact on any business or company. It spotlights the most viable R&D now taking root and what nano-enabled products will likely emerge in what industries first. Readers get a rich understanding of technical, business, and legal essentials, and a solid framework for judging nanotech without overheated expectations or overcautious pessimism. This indispensable resource focuses on the best nanotech-driven prospects arising in the computer/electronics, medical/biotech, and energy industries - from nano-engineered microchips and fuel cells, to nano-enabled drug discovery and delivery.

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