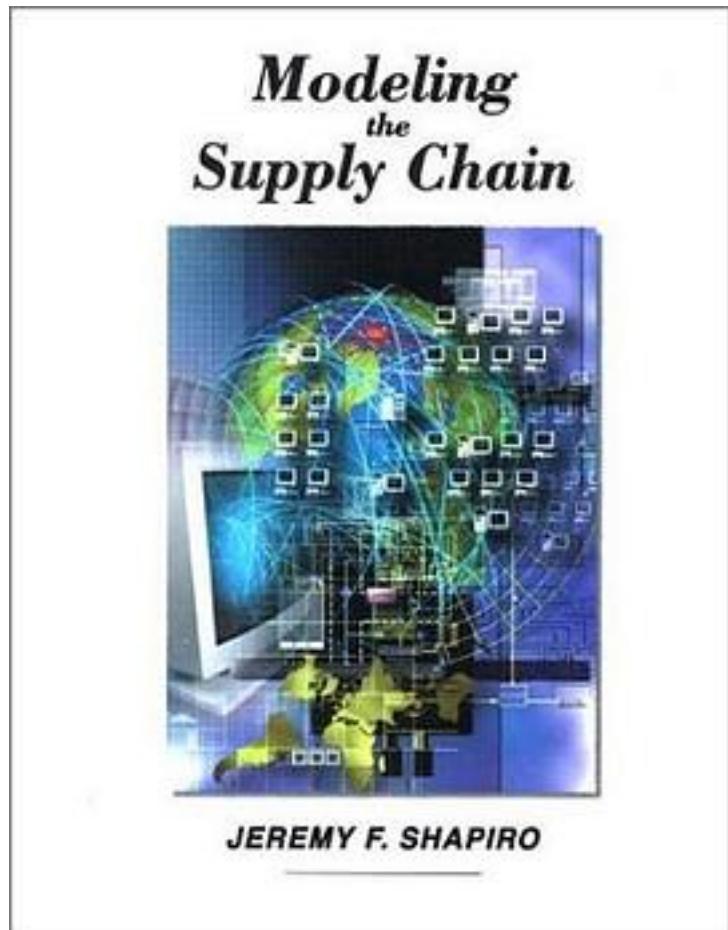


Modeling the Supply Chain



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Supply chains don't manage themselves, although managers sometimes wish they did. For everything you'll need to know about analyzing supply chains, you'll need MODELING THE SUPPLY CHAIN. By using models to analyze the supply chain, you can

quickly and effectively find ways to optimize its performance. And because this supply chain textbook is loaded with clear illustrations and practical study tools, this is the textbook that will help you be effective during test times as well.

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