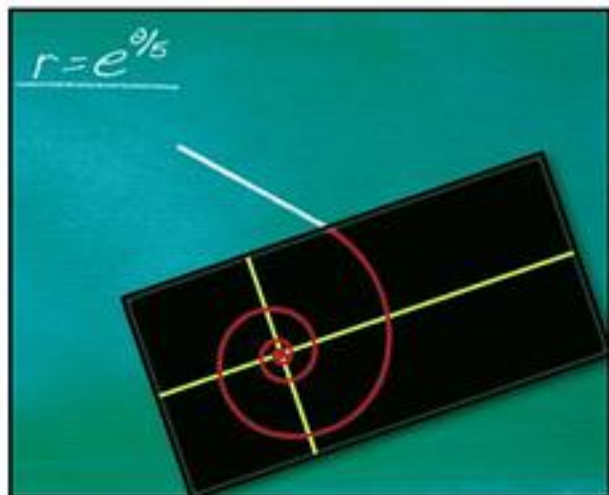


Precalculus Essentials

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Enhanced with Graphing Utilities Fourth Edition



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This is the number one, best selling graphing-required version of Mike Sullivan's precalculus series. It is used by thousands of students and hundreds of instructors because, simply, "IT WORKS." "IT WORKS" for both instructors and students because Mike Sullivan, after twenty-five years of teaching, knows exactly what students need to do to succeed in a math class and he therefore emphasizes and organizes his text around the fundamentals; preparing, practicing, and reviewing. Students who prepare

(read the book, practice their skills learned in previous math classes), practice (work the math focusing on the fundamental and important mathematical concepts), and review (study key concepts and review for quizzes and tests) succeed in class. Instructors appreciate this emphasis as it supports their teaching goals to help their students succeed as well as appreciate the fact that this dependable text retains its best features- - accuracy, precision, depth, strong student support, and abundant exercises, while substantially updating content and pedagogy. After completing the book, students will be prepared to handle the algebra found in subsequent courses such as finite mathematics, business mathematics, and engineering calculus.

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