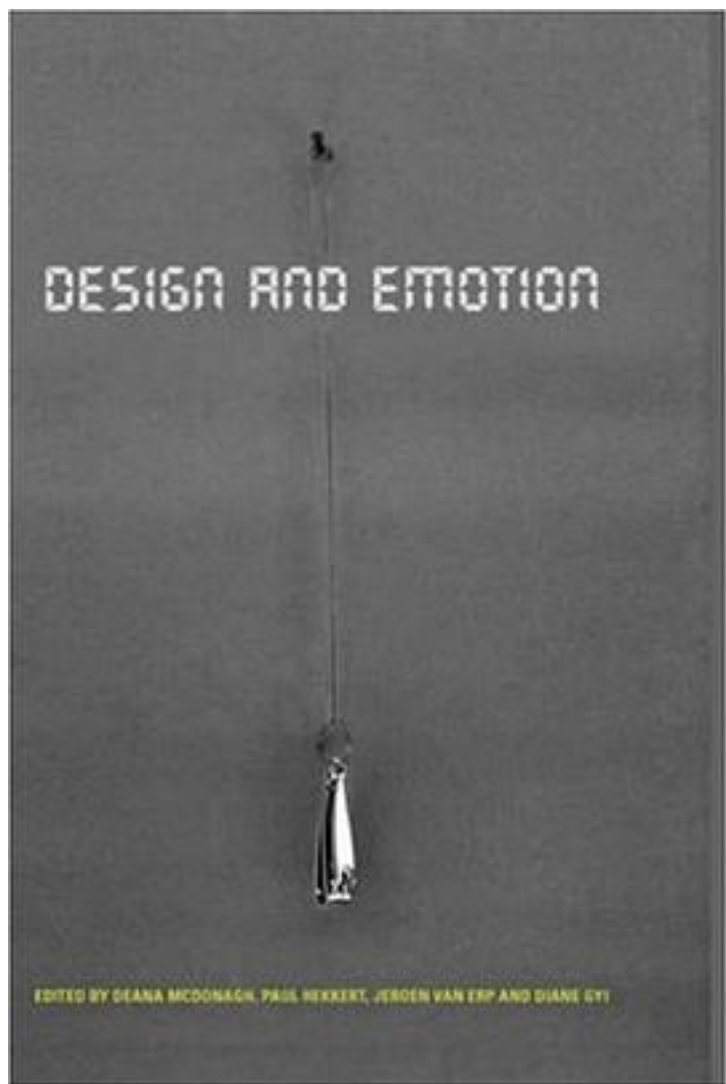


Design and Emotion



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著者:McDonagh, Deana/ Hekkert, Paul (EDT)/ Van Erp, Jeroen (EDT)/ Gyi, Diane (EDT)

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There is considerable interest in and growing recognition of the emotional domain in product development. The relationship between the user and the product is paramount in industry, which has led to major research investments in this area. Traditional ergonomic approaches to design have concentrated on the user's physical and cognitive abilities. However, new approaches also take into consideration the user's emotional relationship with their belongings. Design and Emotion is an edited collection of papers given at the 3rd Design and Emotion Conference 2002. These contributions outline the latest developments, findings, and techniques in industrial applications and in research, bringing you up-to-date with the current thinking in this field. As a forum for discussing the latest ideas in emotion-driven design, this book will prove to be essential reading for all human factors specialists involved in design.

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