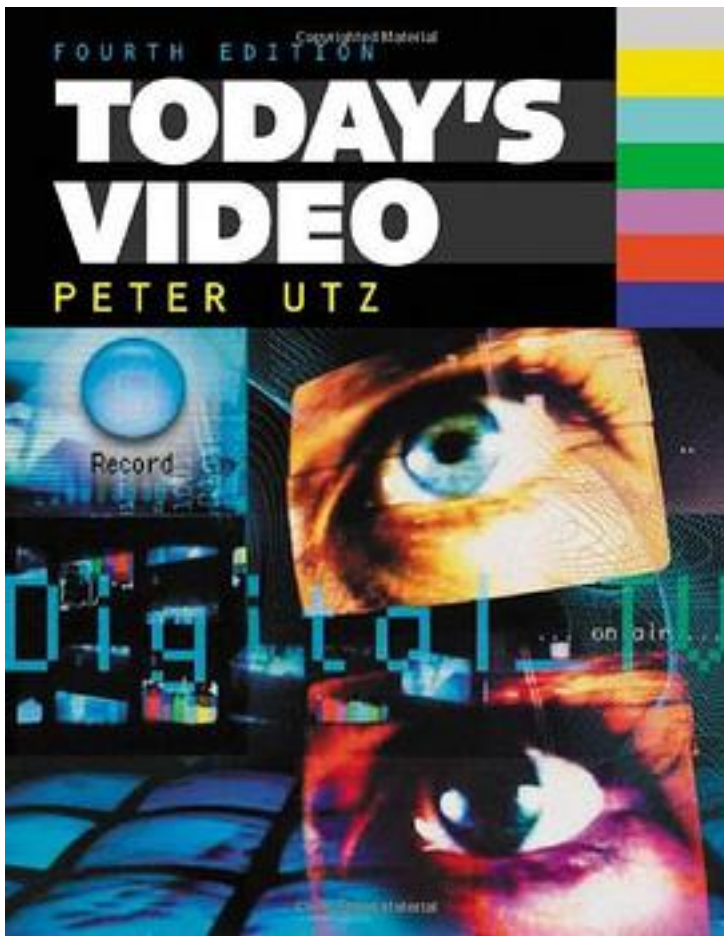


Today's Video



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In a society that is increasingly steeped in video culture, the role of videographer is more and more prominent. Here is a do-it-yourself guide to videography that offers comprehensive information for anyone working in or hoping to enter this fast-growing

field. Written by an educator, this revised and updated manual provides detailed information on shooting and editing videos. It begins with basic concepts and progresses through all facets of video equipment and technique. Discussions deal not only with the mechanics of shooting a video but also with the artistry involved. Special emphasis is placed on pre-production planning and the necessity of considering subject as well as audience. Helpful hints on production, staging and budgeting are also included. Mini-glossaries within the sections define important terms. The final section is devoted to in-depth strategies for shooting specific types of videos, including newscasts; legal, corporate and music videos; and weddings and other events.

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