

Finite Mathematics & Mymathlab



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Lial, Greenwell, and Ritchey continue their tradition of integrating relevant, realistic applications with current data sources to provide an application-oriented text for students majoring in business, management, economics, or the life or social sciences. The many opportunities for technology use allow for increased visualization and a better understanding of difficult concepts. In addition to MyMathLab(R), a complete online course solution, a comprehensive series of video lectures is available for this text.

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