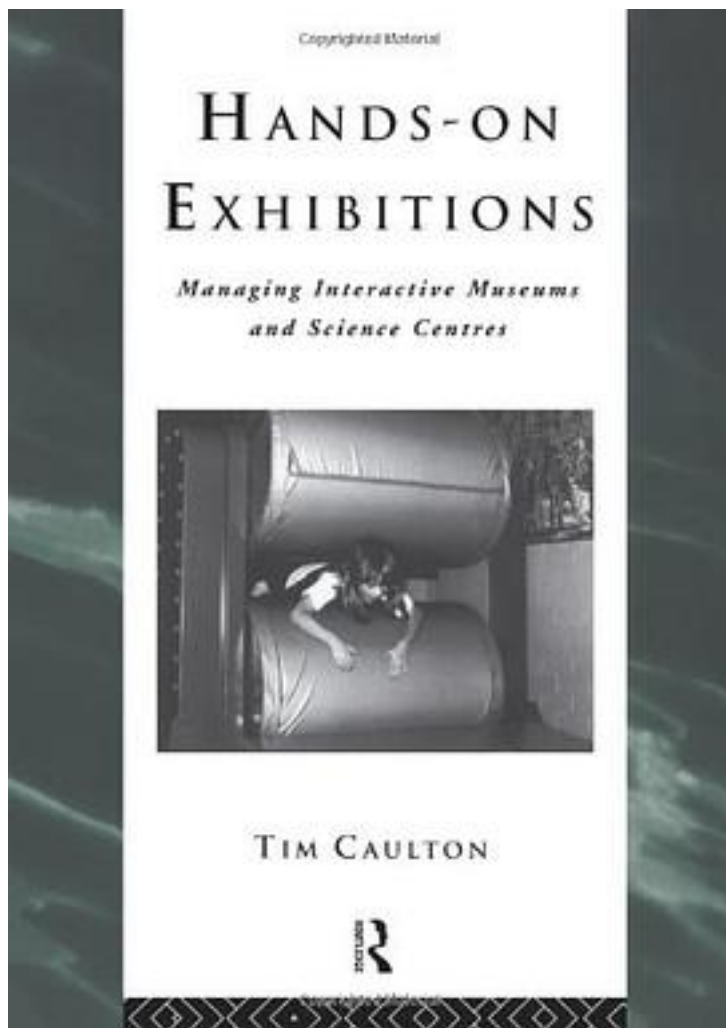


# Hands-On Exhibitions



[Hands-On Exhibitions 下载链接1](#)

著者:Caulton, Tim

出版者:Lightning Source Inc

出版时间:1998-3

装帧:Pap

isbn:9780415165228

The development of interactive displays has transformed the traditional museum

world in the last decade. Visitors are no longer satisfied by simply gazing at worthy displays in glass cases - they expect to have hands-on experience of the objects and be actively involved with the exhibits, learning informally and being entertained simultaneously. Hands-on museums and science centres provide the most remarkable example of how museums are redefining their roles in society - improving access to real objects and real phenomena, so that they can be enjoyed by more people. In recent years museums have been thrust into intense competition for the public's time and money with all branches of the leisure industry, from commercial theme parks to retail shopping and home entertainment. This has upset the traditional stability of the museum and their visitors. A hands-on approach encourages a broader visitor base, which in turn helps to bring in additional revenue at a time of declining public subsidy. Tim Caulton investigates how to create and operate effective exhibitions which achieve their educational objectives through hands-on access. He concludes that the continuing success of hands-on museums and science centres hinges on attaining the very best practice in exhibition design and evaluation, and in all aspects of operations, including marketing and financial and human resource management.

### 作者介绍:

Tim Caulton has been involved in the development and management of museums for over fifteen years. He was a member of the team which developed Eureka! The Museum for Children in Halifax. He has subsequently helped develop a number of new museums, and lectures at the University of Sheffield.

### 目录: Contents

List of figures and tables vii

Preface ix

Acknowledgements xi

List of abbreviations xii

1 Hands-on exhibitions 1

2 The educational context 17

3 Exhibit development 37

4 Finance 53

5 Marketing 71

6 Operations management 87

7 Human resource management 101

8 Managing educational programmes and special events 113

9 The future for hands-on exhibitions 125

Notes 131

Selected bibliography 143

Index 146

• • • • • (收起)

[Hands-On Exhibitions\\_ 下载链接1\\_](#)

标签

评论

-----  
[Hands-On Exhibitions\\_ 下载链接1](#)

书评

-----  
[Hands-On Exhibitions\\_ 下载链接1](#)