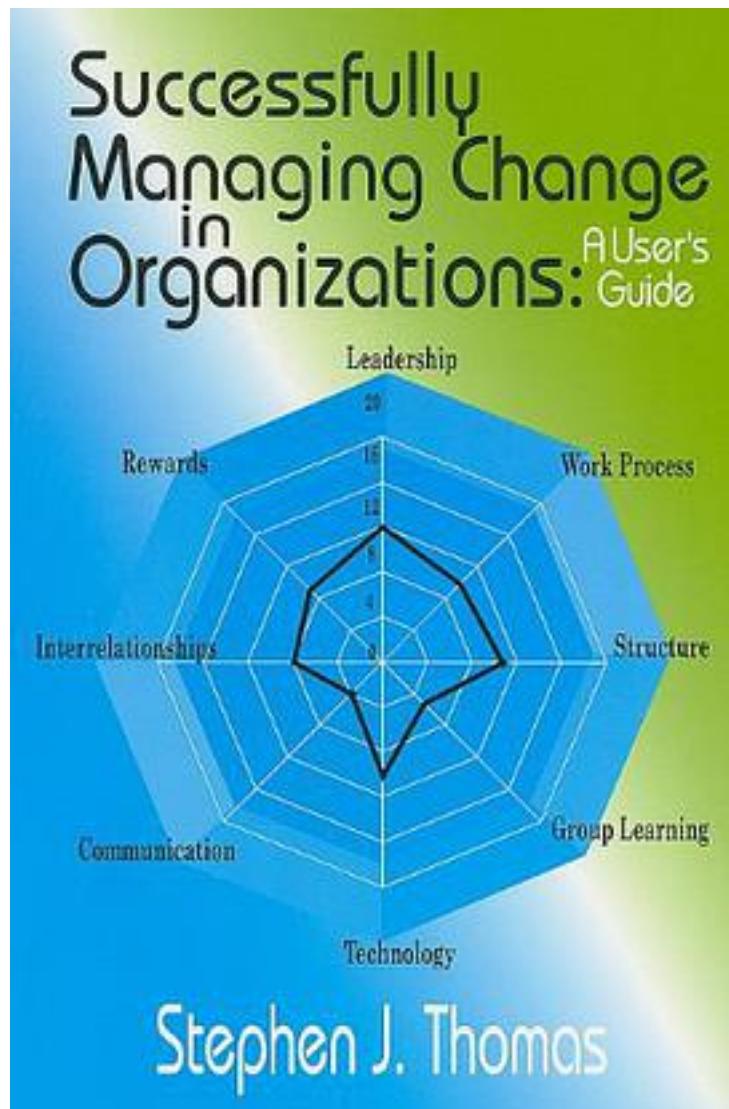


Successfully Managing Change in Organizations



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This book was written for all managers who have been given the difficult task of bringing change to their organisations. It addresses organisational change at the working level. It is a 'user's guide' in change management, written by a user, for users. This is an invaluable resource for anyone who wants to know, step by step, how to implement change successfully. Contents: Part One: Getting Started; Introduction to the Process of Change; Laying the Foundation; Change: Not Linear, But Nonlinear; The Vision of the Future or How Do We Know Where We Are Going So We'll Know When We Have Arrived. Part Two Concepts Which Will Contribute To Success; From Vision To Reality; The Roadmap Of Change; A Case For Teams; Working with Consultants; Resistance To Change; The Web Of Change. Part Three Execution: It's More Than Magic; The Elements; Fitting The Elements Together; How to Handle the Process Of Change; Measurement. Part Four Completion And A New Beginning; Techniques Of Continued Growth; Conclusion.

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