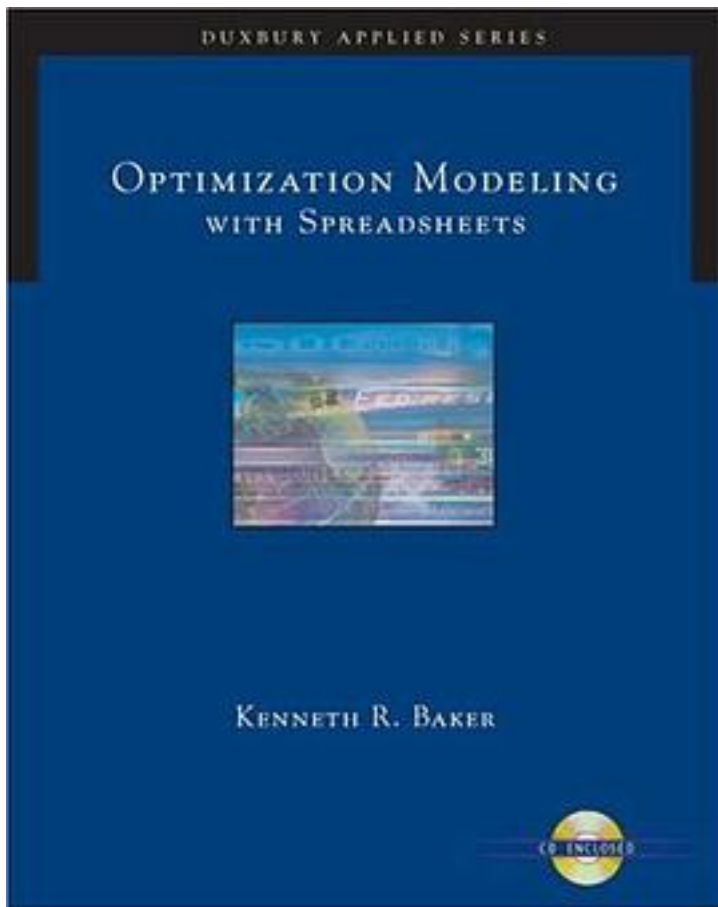


Optimizing Modeling with Spreadsheets



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Spreadsheet-based introduction to mathematical programming concepts and applications, intended for undergraduate and graduate students in management and engineering. Its emphasis on model building and its focus on formulation principles are key features that reinforce its practical approach. The text also includes a

comprehensive tutorial on the use of Excel's Solver, and, at a more advanced level, Frontline Systems Premium Solver.

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