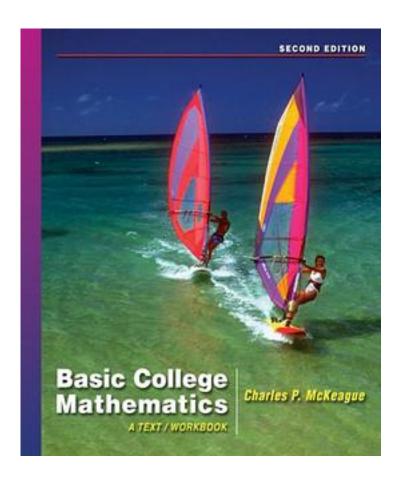
## Bas Coll Math Txt/Wrkbk 2e



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著者:MCKEAGUE

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Pat McKeague's passion and dedication to teaching mathematics and his ongoing participation in mathematical organizations provides the most current and reliable textbook series for both instructors and students. When writing a textbook, Pat McKeague's main goal is to write a textbook that is user-friendly. Students develop a thorough understanding of the concepts essential to their success in mathematics

with his attention to detail, exceptional writing style, and organization of mathematical concepts. BASIC COLLEGE MATHEMATICS: A TEXT/WORKBOOK, Second Edition offers a unique and effortless way to teach your course, whether it is a traditional lecture course or a self-paced format. In a lecture-course format, each section can be taught in 45-to-50-minute class sessions, affording instructors a straightforward way to prepare and teach their course. In a self-paced format, Pat's proven EPAS approach (Example, Practice Problem, Answer and Solution) moves students through each new concept with ease and assists students in breaking up their problem-solving into manageable steps. The Second Edition of BASIC COLLEGE MATHEMATICS has new features that will further enhance your students' learning, including boxed features entitled Improving Your Quantitative Literacy, Getting Ready for Chapter Problems, Section Objectives, and Enhanced and Expanded Review Problems. These features are designed so your can students to practice and reinforce conceptual learning. Furthermore, iLrn/MathematicsNow for Developmental Math, a new Brooks/Cole technology product, is an assignable assessment and homework system that consists of pre-tests, Personalized Learning Plans, and post-tests to gauge concept mastery.

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