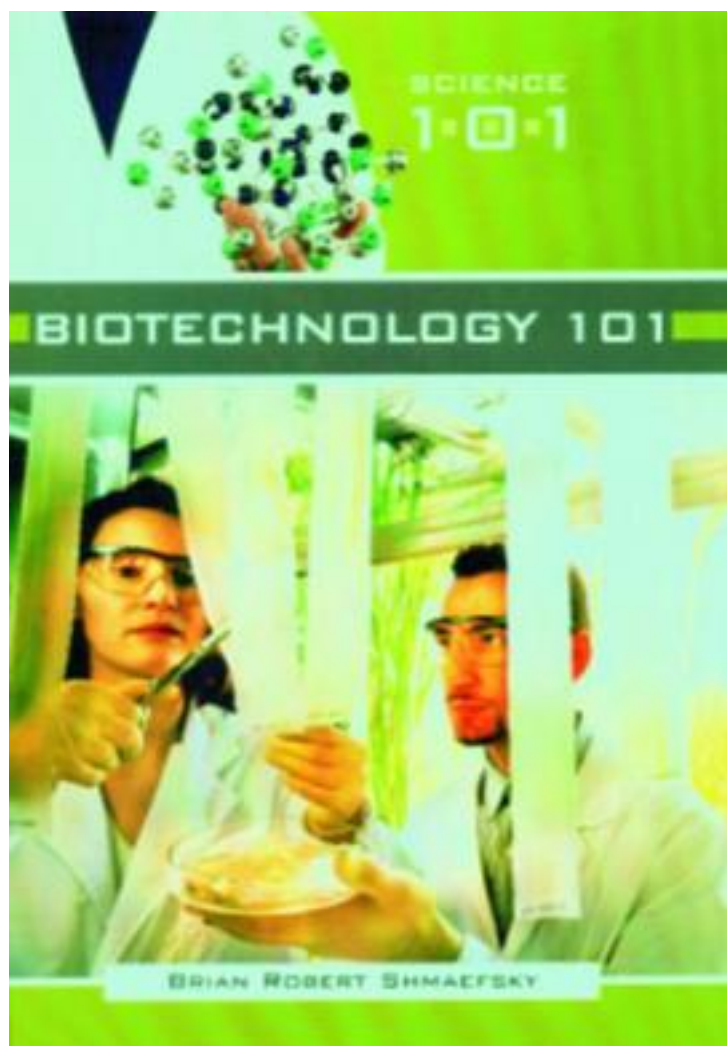


# Biotechnology 101



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著者:Shmaefsky, Robert

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What should the average person know about science? Because science is so central to life in the 21st century, science educators and other leaders of the scientific community believe that it is essential for everyone to understand the basic concepts of the most vital and far-reaching disciplines. "Biotechnology 101" does exactly that. This accessible volume provides readers - whether students new to the field or interested members of public - with the essential ideas of biotechnology using a minimum of jargon and mathematics. Concepts are introduced in a progressive order so that more complicated ideas build on simpler ones, and each is discussed in small, bite-sized segments so that they can be more easily understood. "Biotechnology 101" provides an introduction to all the areas of biotechnology, covering such topics as: a history of the science behind biotechnology; the tools of biotechnology; biotechnology innovations; principal people of biotechnology; biotechnology in everyday life; and ethical issues of biotechnology. This volume will enable students and lay people to understand the basics of one of the most important scientific fields of endeavour for the future.

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