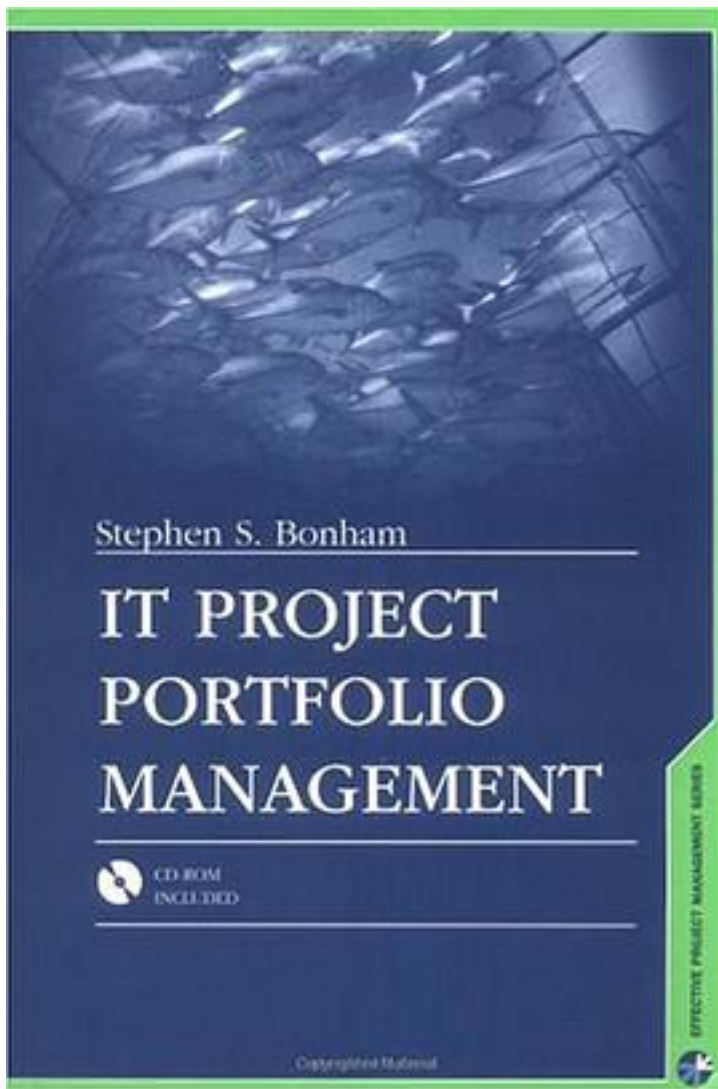# IT Project Portfolio Management

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This groundbreaking book introduces you to a comprehensive approach to implementing Project Portfolio Management (PPM) to support and prioritize IT projects in both large and small companies. Although there are many books on the market that describe how to manage individual IT-based projects or several projects with a common goal, this is the first book to show you how to manage the portfolio of all IT-based projects in an organization. It details how a portfolio of projects can be aligned with the ever-changing marketplace via a central strategy, maximized for overall return on investment, and balanced for risk across an organization. CD-ROM Included! Contains valuable supplementary material for IT project management professionals, such as marketing presentations, ROI and portfolio management tools, direct links to regulatory acts and much more!

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