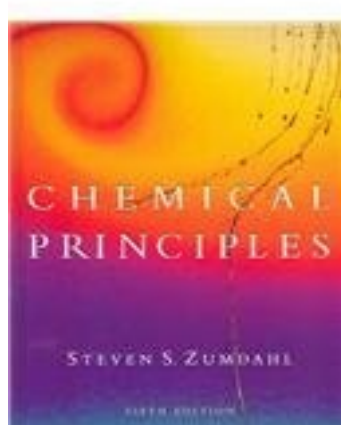


# Chemical Principals



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Designed for students with solid mathematical preparation and prior exposure to chemistry, this market-leading text emphasizes a qualitative understanding of chemical concepts. The unique organization of the text supports this approach: early chapters cover equilibria and acid-base chemistry, while later chapters address atomic theory and bonding. The comprehensive technology program reinforces the approach of text and provides superior support for instructors and students. Students benefit from resources such as interactive online homework in Eduspace, called "ChemWork." Throughout the text, examples with worked-out solutions follow a thoughtful, step-by-step approach to problem solving that emphasizes answer verification. Models and applications help students see the real-world implications of chemical processes. The Media Integration Guide for Instructors includes several user-friendly supplements designed to help instructors make class preparation, presentation, and course management more efficient and effective: HM ClassPrep/HM Testing CD-ROM; HM ClassPresent CD-ROM with animations; instructor web site access; and information

about Eduspace (powered by Blackboard). Media Guide for Students includes information and access to multimedia tools that help students build their conceptual understanding of chemical principles: SMARTHINKING live online tutoring, student web site with animations, and Student CD-ROM. The guide also includes information about Eduspace (powered by Blackboard). Eduspace is Houghton Mifflin's online learning tool. Powered by Blackboard, Eduspace is a customizable, powerful and interactive platform that provides instructors with text-specific online courses and content. This Zumdahl "Chemical Principles" course features test bank material for exams, algorithmic homework with hints and access to ACE quiz content for independent practice. For the instructor, we also provide presentation slides, photos, illustrations, interactive tables and video clips.

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