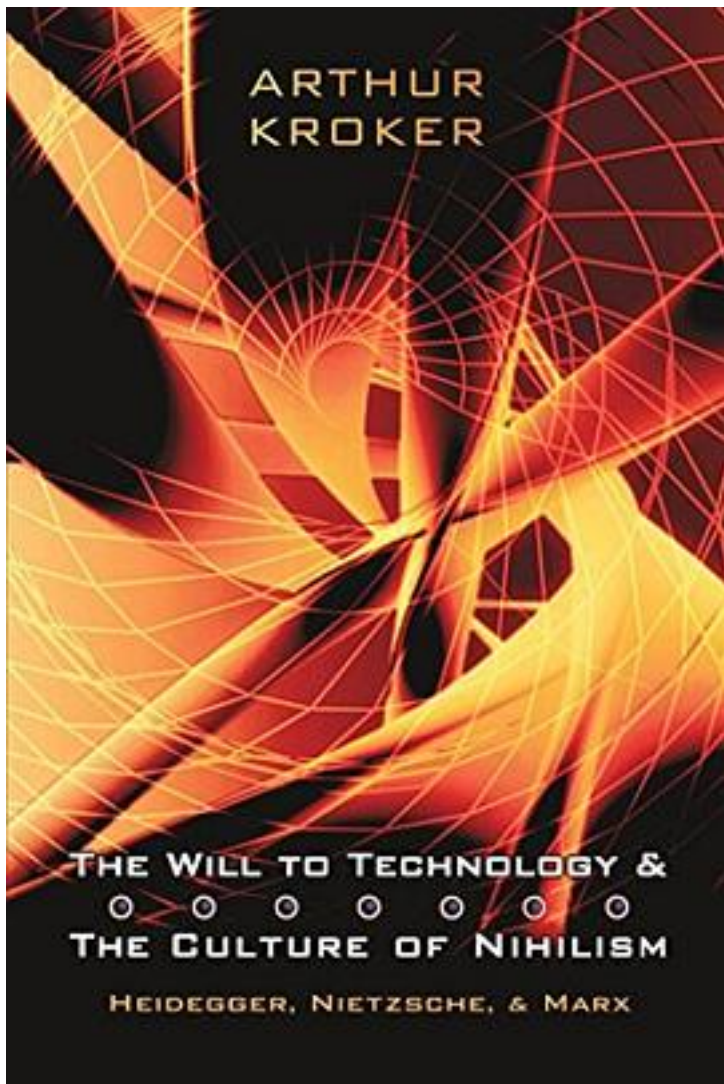


The Will to Technology and the Culture of Nihilism



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In *The Will to Technology and the Culture of Nihilism*, Arthur Kroker explores the future of the 21st century in the language of technological destiny. Presenting Martin Heidegger, Karl Marx, and Friedrich Nietzsche as prophets of technological nihilism, Kroker argues that every aspect of contemporary culture, society, and politics is coded by the dynamic unfolding of the 'will to technology.' Moving between cultural history, our digital present, and the biotic future, Kroker theorizes on the relationship between human bodies and posthuman technology, and more specifically, wonders if the body of work offered by thinkers like Heidegger, Marx, and Nietzsche is a part of our past or a harbinger of our technological future. Heidegger, Marx, and Nietzsche intensify our understanding of the contemporary cultural climate. Heidegger's vision posits an increasingly technical society before which we have become 'objectless objects'-driftworks in a 'culture of boredom.' In Marx, the disciplining of capital itself by the will to technology is a code of globalization, first announced as streamed capitalism. Nietzsche mediates between them, envisioning in the gathering shadows of technological society the emergent signs of a culture of nihilism. Like Marx, he insists on thinking of the question of technology in terms of its material signs. In *The Will to Technology and the Culture of Nihilism*, Kroker consistently enacts an invigorating and innovative vision, bringing together critical theory, art, and politics to reveal the philosophic apparatus of technoculture.

作者介绍:

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标签

马克思

科技

海德格尔

技术

尼采

哲学

theory

Arthur_Kroker

评论

技术消费了意义，人类活动陷入无趣和无意义黑洞；这是作者把马克思的异化、海德格尔的技术本质与尼采的虚无主义联系到一起的线索。

废话太多了。不敢苟同作者关于马克思的脑洞，labor theory of value不应该这么简单就被扔了。

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书评

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