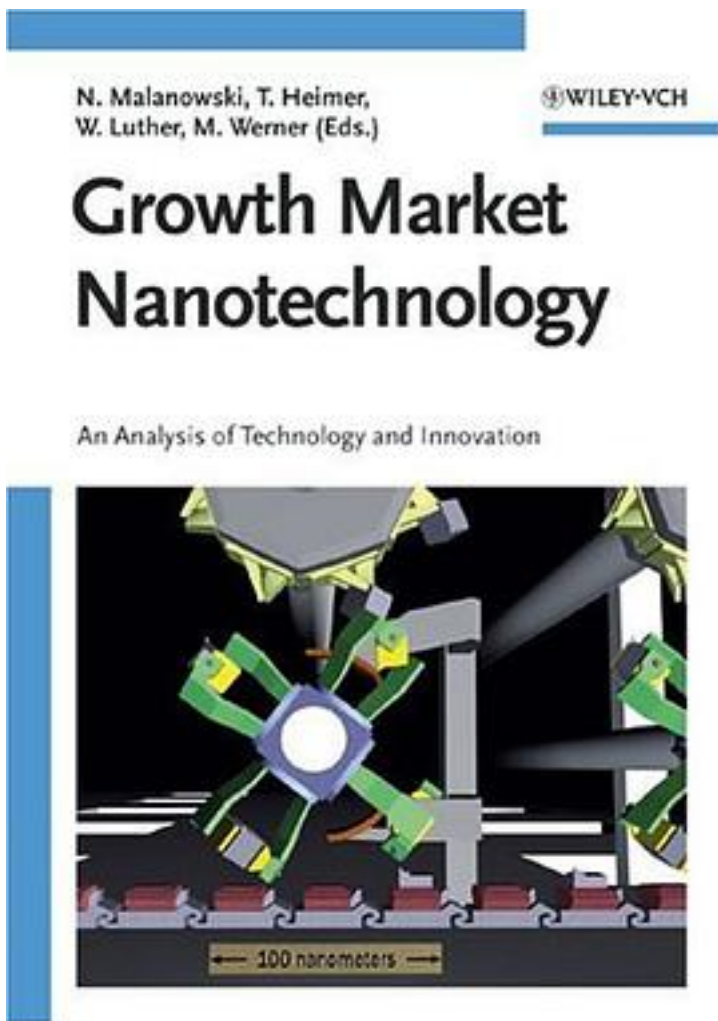


Growth Market Nanotechnology



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With its assessment and linking of study reports into a coherent narrative, this book

accurately describes the technological and economic opportunities of nanotechnology in all important sectors of industry affected. As such, it provides an in depth-analysis within the context of product groups and lead markets on the international level, with the focus on Germany. Much cited internationally, Gerd Bachmann applies a so-called method mix to avoid the weaknesses of other studies conducted purely using quantitative research methods, which leave too many white spots to enable an accurate analysis. Also includes proofs for market potential based on patent data.

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