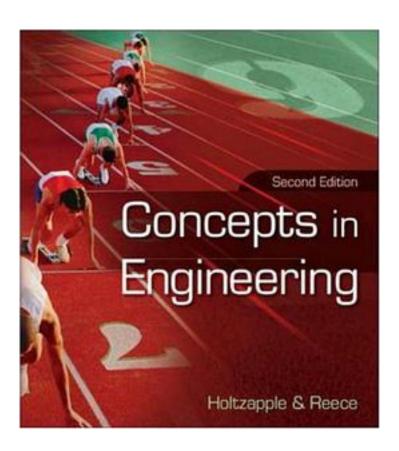
## Concepts in Engineering



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The second edition of Holtzapple and Reece's widely popular text, "Concepts in Engineering", introduces fundamental engineering concepts to freshman engineering students. Its central focus is to positively motivate students for the rest of their engineering education, as well as their future engineering. Due to the book's concise, yet comprehensive coverage, it can be used in a wide variety of introductory courses. Text is for students who are not sure if they want to be engineers and the book almost acts as a "hook". Holtzapple's approach is different than Eide's text which expects

students to go into engineering.
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