## Put Your Best Foot Forward



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Time-tested advice on projecting a positive image in any situation -- from the Internet to an interview -- drawn from scientific and popular literature about the clues people use to judge others In Put Your Best Foot Forward, two experts in "people reading" identify the four qualities -- trustworthiness, caring, humility, and capability -- that form the foundation of every great impression. They explain how to convey these vital qualities through personal appearance, body language, voice, and actions, and reveal how particular environments affect the impression one makes. With hands-on tips and advice, they teach readers how to accentuate their positive traits and eliminate negative ones. The "Impression Management" techniques you will learn in this book have been garnered from over 10,000 interviews and employed successfully by people from every walk of life, ranging from leaders of Fortune 500 companies to lawyers and other professionals and to business people at every rung of the corporate ladder and individuals who want to enhance their personal relationships. For anyone who wants (or needs) to enhance the way he or she is perceived by others -- from executives to students, nervous suitors to chat room visitors -- Put Your Best Foot Forward is the place to start.

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