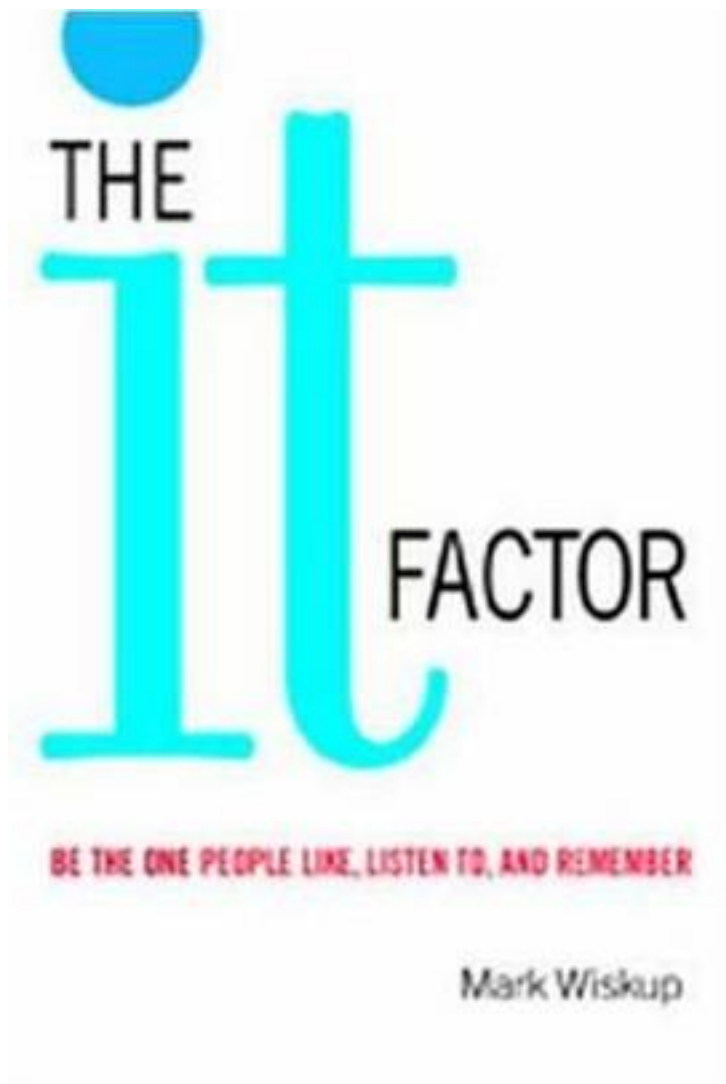# The It Factor

著者:Mark Wiskup

出版者:AMACOM

出版时间:2007-06-28

装帧:Paperback

isbn:9780814474372

Some people have the ability to start a conversation and immediately draw people in, while others -- perhaps even those with more valuable things to say -- get pushed to the side, seemingly ignored. Unfortunately for those who don't have "It," this undeniable "It" factor is more than just an attractive quality, it's also a hallmark of success. A practical and entertaining guide that will help anyone supercharge their communication skills and consistently make a positive impression on others, The "It" Factor gives readers the tools -- and confidence -- they need to take charge of any conversation, meeting, or networking encounter. Readers will learn how to: * communicate ideas so skillfully that people sit up and take notice * become instantly memorable * hold on to people's attention longer * make stronger connections Filled with practical techniques and powerful insights, The "It" Factor will help anyone take center stage and achieve the results they've always desired.

作者介绍:

目录:

[The It Factor_下载链接1_](#)

标签

评论

[The It Factor_下载链接1_](#)

书评

[The It Factor_下载链接1_](#)