

Natural Born Success



Natural Born
SUCCESS
*Discover the Instinctive Drives
that make you tick!*

Paul Burgess

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Have you ever wondered why some tasks come naturally to you, while others leave you feeling frustrated and bored? Paul Burgess believes it's because we all have a unique combination of Instinctive Drives™ that act as an internal compass, guiding our thoughts and actions.

Natural Born Success will help you to discover your innate operating system — your I.D.™ — so that you can get ‘in stride’ in your life. Knowing your I.D.™ will enable you to harness your inborn skills and reach new heights in your career, relationships, finances and family. Validated by scientific research, the I.D. System™ is the only psychometric profiling tool that delves beneath people's behaviour and personality to explore their Instinctive Drives™. Realise your full potential and life purpose by tapping into the natural motivations and talents that define the real you.

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