

People First

STAN BURKEY

PEOPLE FIRST

A GUIDE

to Self-Reliant, Participatory Rural Development



“Clear, direct and relevant” — JO BOYDEN

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Have you ever read a short, simple book that inspired your mind and filled your spirits- a book that you couldn't wait to pass on to family and friends? *People First??* is such a book. It contains easily applied wisdom that will take your life, your business, and your home to the next level. Testimonies are pouring in for men and women all over the world who say that this little book has changed their lives for ever. *People First??* addresses the issues that are fundamental to all human transformation. It is a primer on the mind-set and the most effective skill-sets for dramatically improving the quality of all your personal and professional relationships. This book was written primarily for men and women who operate in the business world and seek to elicit peak performance from coworkers. But anyone who hopes to inspire and affirm others will benefit from the life skills that are presented in this book. After reading *People First??*, you will be equipped to: ?? Become an authentic person and create instant rapport with others. ?? Use words that communicate directly to the human spirit. ?? Help coworkers become high-performance Purpose Partners. ?? Resolve deep-seeded problems in your important relationships. ?? Eliminate low moral and high attrition in the work place. ?? Be the person everyone loves to be with and the leader everyone follows with passion. ?? Implement they most under-used and inexpensive strategies for high profits, high productivity, and high customer satisfaction. ?? Build lives and pass on a legacy of truth, wisdom, and excellence. *People First??* is the book you should read right now- today! If you are ready to experience profound change in every aspect of your life, precede to the first chapter of *People First??*. An exciting journey of self-discovery and human betterment awaits you!

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