

Fail Better



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In our rush to succeed, few of us see the merit in failure. This little gem of a book helps

introduce perspective in our lives by reminding us that unaccepted failure is just a step toward success. Motivational quotes that inspire readers toward action are paired with real life tales of failure followed by persistence and eventual triumph. Did you know: ¥ Michael Jordan failed to make his high school varsity basketball team. ¥ Albert Einstein's teacher described him as "mentally slow, unsociable, and adrift forever in his foolish dreams." ¥ An MGM executive described Fred Astaire as, "Can't act. Can't sing. Slightly bald." ¥ Winston Churchill lost every election for public office until he became Prime Minister of England at the age of 62. ¥ Walt Disney went bankrupt several times. Fail Better is the perfect antidote to the disappointment that follows our failures. It gives graduates a healthy dose of post-graduate perspective; provides a pick-me-up for workers who feel a little low on the totem pole; and comforts aspiring artists who, like Vincent Van Gogh, might have only sold one painting in their lifetime.

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