

Words That Win



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著者:Gabor, Dan

出版者:

出版时间:2003-8

装帧:

isbn:9780735203426

"America's small-talk expert," Don Gabor, can help anyone who has ever struggled for the right words to assert themselves and get what they want-from a better deal at work to a better table at a restaurant. Words that Win shows readers how to "let someone else have your way" with such smart, specific techniques as:

€ 5 secrets to sharpen one's speaking style

€ 20 methods to be more charismatic

€ 5 rules to win an argument-and 8 mistakes to avoid

€ 10 polite ways to say "no"

€ 7 strategies to strengthen relationships

€ 9 tips for getting better service

Included are practical tips on how to:

€ Impress the boss and advance your career

€ Get along with difficult co-workers and clients

€ Close more sales and make more money

€ Return an unsatisfactory product or restaurant meal

€ Ask for a date and know what to talk about

€ Get to know neighbors and make friends

€ Build better business, social, and personal relationships

Now anyone can send the right message-by using Words that Win .

作者介绍:

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