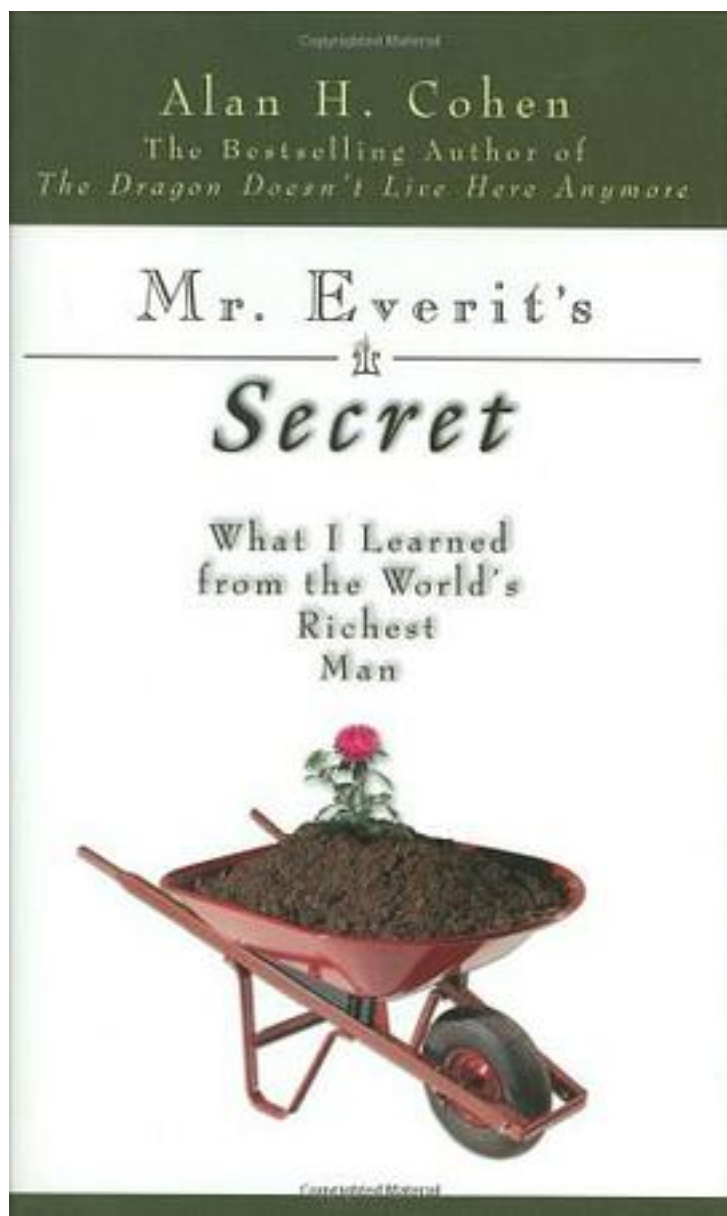


Mr. Everit's Secret



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In the tradition of Who Moved My Cheese?, Mr. Everitas Secret is a modern-day parable that examines many of our preconceived notions about money and our ability to create the good life. You can have everything you want in life--success, relationships, career, money, happiness--and it doesn't have to be a struggle. Most of us were taught that to reach our goals, we have to work hard and fight every step of the way. But it's simply not true. Syndicated columnist and esteemed corporate keynote speaker Alan H. Cohen shows us that our goals are already within reach but we are often too comfortable in our lives--even if our lives stink--to step forward into change. Mr. Everitas Secret imparts important lessons about changing from a fear mentality to a wealth mentality, overcoming small and self-defeating modes of thinking, and taking care of people while letting life take care of you. Bestselling author Alan Cohen shows us not only how to create financial success, but also that happiness and joy that must go along with it to make it all worthwhile.

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