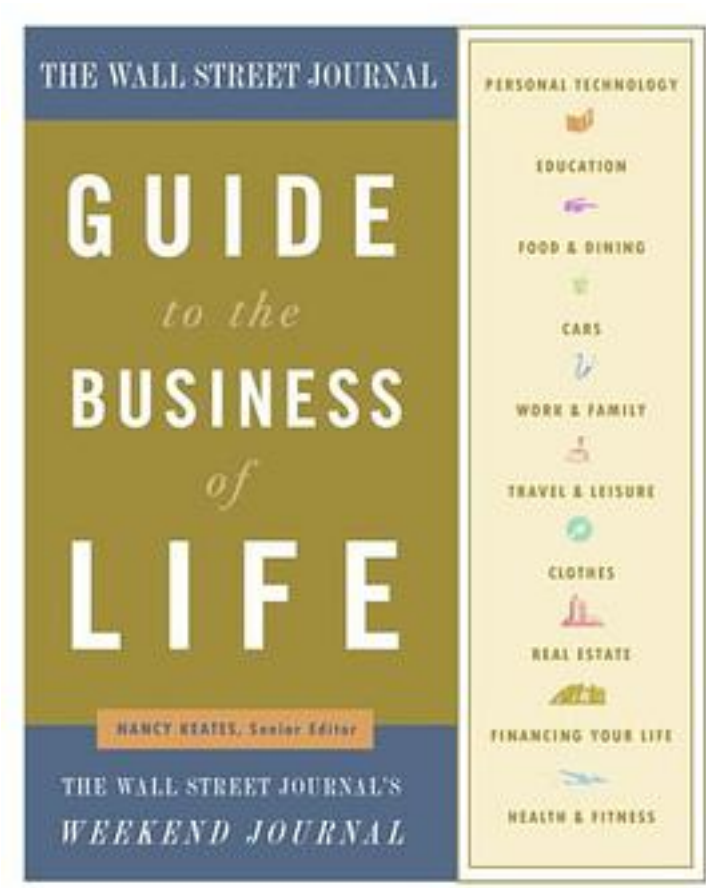


The Wall Street Journal Guide to the Business of Life



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Almost Everything You Need to Know About Leading the Good Life

Too many decisions. Too many choices. What today's smart consumer must have is a money-and-time-saving guide for conducting the "business of life"—both the big challenges, such as getting top-notch health care for the family and the best education for the kids, and the pleasurable ones, like plotting the family summer vacation.

Nancy Keates and her expert colleagues at The Wall Street Journal provide all-new material that gives the lowdown on:

The Savvy Traveler: How to cut to the chase and not only avoid the indignity of cramped plane seats and overpriced tickets, but also get the best and safest seats at the same time.

The Fine Art of Dining and Drinking: Landing the hottest table in town—at a discount; picking wine without becoming a wine snob; and learning about "barley matters"—the newest, hottest beers.

How to Speak Geek: Demystifying tech trends, with smart advice on not only what high-tech gadgets to buy but how to shop for them.

Everything You Need to Know About Buying, Selling and Financing a Car: How to get the best and safest vehicle at the best price.

Real Estate: Will the bubble burst? Here's how to be an informed buyer and seller along with the basics of remodeling and designing your home.

How to Be an Informed Patient: Choosing a hospital, playing private investigator with your M.D., and learning about the tests you really ought to have (even if you have to pay for them yourself).

Getting Real Bang for Your Education Bucks: What you need to know from preschool through college and graduate school.

The Great Balancing Act: Managing work and family, and finding out how to avoid the overstretched child and parent syndromes.

Financing Your Life: It was easy in the 1990s, but the world has changed dramatically. Here's how to deal with the new world of saving, investing and borrowing money.

Shopping: The New Sex? Throw away your Kama Sutra. The number one thrill in shopping is getting a good deal—here's how to play the game and get the best stuff at the best price.

The Wall Street Journal Guide to the Business of Life is both an instruction manual for living life to the fullest and a fun read about what really matters in the day-to-day. It has all the basic insight and information you need to navigate through life along with hilarious side trips such as "The Three-Decorator Experience" and "Cruises: Sailing New Waters."

From the Hardcover edition.

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