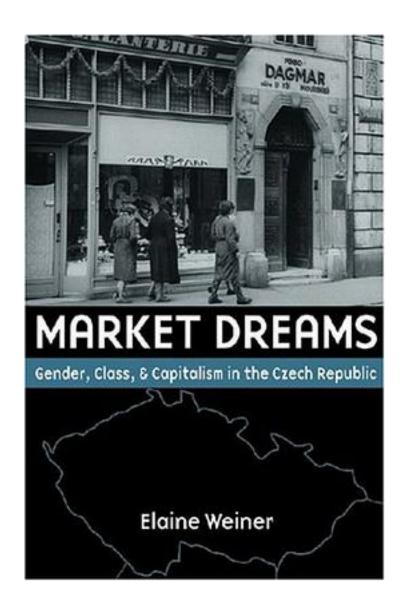
## Market Dreams



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Drawing on a rich trove of focus group data, interviews, and textual sources, Elaine Weiner's "Market Dreams" powerfully captures the varied responses of female managers and factory workers in the Czech Republic to their country's transition from socialism to capitalism. Her work, rooted in sociology and comparative feminism, is an important advance for the literature on women in Eastern Europe.""Market Dreams" is a conceptually-sophisticated and empirically-rich account of how the discourses and practices of the free market penetrated the hearts and minds of everyday Czech citizens. Weiner's provocative analysis takes readers inside the worlds of female factory workers to expose the discontinuities between their radiant market dreams and their everyday realities--and juxtaposes them to the continuities experienced by female managers. In the process, it challenges many of our ideas about post/socialism, marketization, and gender and reveals the enduring power of stories in shaping social identities and actions."---Lynne Haney, Associate Professor of Sociology, New York University"Through interviews and a careful analysis of newspaper articles written in the first decade after the collapse of state socialism, Weiner explores the complicated interconnections between personal stories and the emerging neoliberal metanarrative of the free market in the Czech Republic after 1989. Her book transcends many of the dichotomies with which researchers of post-state socialism have been struggling: 'East' vs. 'West, ' losers and winners, emancipation vs. oppression, etc., and thus makes a truly novel contribution to our understanding of women's lives after state socialism."---Eva Fodor, Assistant Professor of Gender Studies, Central European University"Weiner's rich and innovative study of female Czech managers and workers exemplifies the importance of narrative analysis for understanding why gender and class have not (yet) reconfigured the sense of postcommunism's alternatives. This is critical reading for feminists, class analysts, and students of postcommunist social change."---Michael Kennedy, Director, Center for European Studies, University of MichiganElaine Weiner is Assistant Professor of Sociology at McGill University. Visit the author's website at: www.mcgill.ca/sociology/faculty/weiner/.Cover Credit: Frank Scherschel/Time and Life Pictures/Getty Images

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