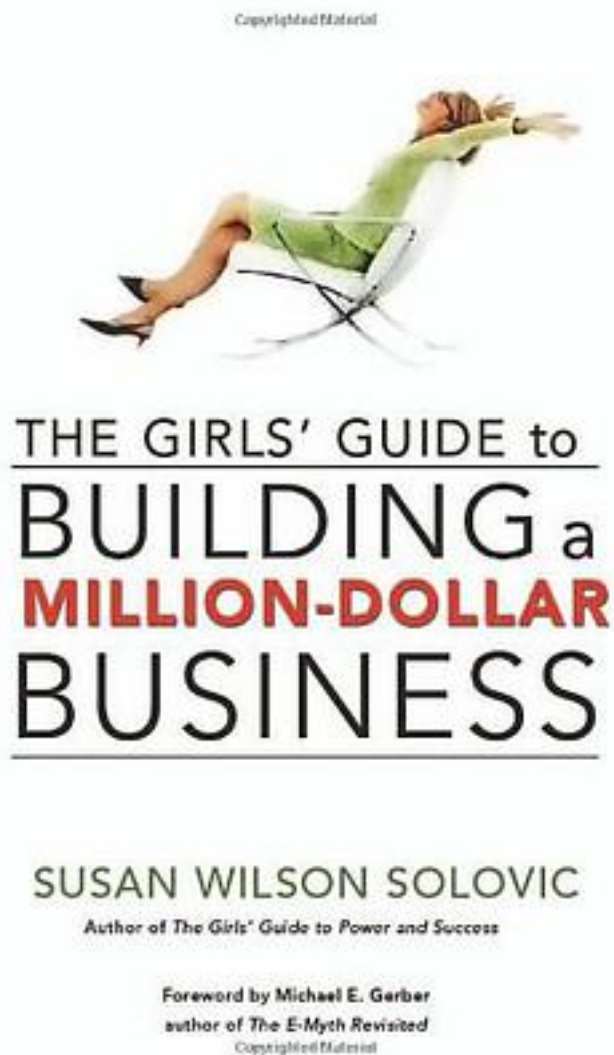


The Girls' Guide to Building a Million-Dollar Business



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We've all been told that nice girls don't get the corner office. And they certainly don't strike out on their own to start a million-dollar company. . . Fortunately, we all know better. As the head of the highly successful SBTV.com (Small Business Television), author Susan Wilson Solovic is an authority on making money and building a thriving business. Now in *The Girls' Guide to Building a Million-Dollar Business*, she shows women how to gain the confidence and knowledge they need to become successful entrepreneurs.

Featuring interviews with daring, powerhouse women like Gayle Martz, President & CEO, Sherpa's Pet Trading Company, and Taryn Rose of Taryn Rose International, Solovic offers frank advice and hard-won lessons including:

- Taking emotions out of the workplace.
- Make business decisions based on what is best for the company, not on your personal feelings.
- Thinking big and bold.
- Believe that you can be successful and be willing to announce your intentions to the world.
- Managing for growth.
- Hire the right people and discover the best ways to keep them.
- Never being afraid to take a chance.
- Boost profits by taking financial risks. Inspiring and unflinching, *The Girls' Guide to Building a Million-Dollar Business* shows women that not only do they have the power to earn more money and control their financial destinies - they deserve to.

作者介绍:

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